



mid INSIDE

NEWSLETTER

NOW OPEN TO ADVERTISERS

Advertisement Rate Card 2019

No	Description	No. of Insertions	Rate
1.	Half page, full colour, ROP	1	RM500.00
2.	Full page, full colour, ROP	1	RM1,000.00
3.	Full page, full colour, ROP (Special Offer)	3*	RM2,500.00

- MIID INSIDE Newsletter is published 4 times a year, at the end of each quarter.
- MIID INSIDE Newsletter is available in digital version only.
- All ads are Run-of-Page (ROP)
- Ad pages and positions are subject to availability on a first-come-first-served basis.

* Insertions can be spread across multiple newsletter issues.

SPECIAL OFFER

Buy 3 full page ads for a special rate of only

RM2,500

Normal Price: RM3,000

Material Specifications

Ad Size	Size/Orientation	Size in mm (W × H)	Size in pixels (W × H) @300 dpi
Half Page	A5 Landscape	210mm × 148mm	2480px × 1748px
Full Page	A4 Portrait	210mm × 297mm	2480px × 3508px

Material Requirements

- Ad Artwork in high resolution, high quality PDF or JPEG format.

For more information, please contact:
info@miid.org.my | +6 03 6411 6801

miid INSIDE

NEWSLETTER

AD BOOKING FORM

I hereby confirm to purchase ad space in the MIID INSIDE e-newsletter as follows:

No	Description	Rate per insertion	Quantity	Total
1.	Half page, full colour, ROP	RM500.00 per insertion		
2.	Full page, full colour, ROP	RM1,000.00 per insertion		
3.	Full page, full colour, ROP (Special Offer)	RM2,500.00 for 3* insertions		
GRAND TOTAL				

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ADVERTISER DETAILS

Company Name:

Address:

Email:

Tel:

Contact Person:

HP:

Signature

Company Stamp

Date:

Terms and conditions:

1. Cheque shall be made payable to: **PERTUBUHAN PEREKABENTUK DALAMAN MALAYSIA**
2. All artwork must reach MIID 2 weeks before date of publication of the e-newsletter.
3. The above rate is inclusive of SST.

Please email this completed form to info@miid.org.my

For bookings and more information, please contact:

info@miid.org.my | +6 03 6411 6801