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OCT-DEC 2025

E-MAGAZINE

ISSUE 36

INTERIOR BUILDERS


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INTERIOR BUILDERS

ABOUT MIID

The Malaysian Institute of Interior Designers (MIID) or Pertubuhan Perekabentuk Dalaman Malaysia (PPDM) is the national institute representing the interior design profession in Malaysia.

MIID Council 2024-2026



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Introduction

Launched in 2012, it is an amalgamation of two previous bodies namely, the Malaysian Society of Interior Designers (MSID) (formed in 1989), and the Institut Perekabentuk Dalaman Malaysia (IPDM) (formed in 1990).

Malaysian Institute of Interior Designers (MIID) is now the sole national institute representing the interior design profession of the country, created with the objective to form one single strong body representing Interior Designers, Interior Design Academicians and Interior Design Students in Malaysia.

MIID is an organisation owned and governed by its elected members. The institute's aims are to encourage and support good design and competence through continuing professional development and education.

MIID offers several types of membership to interior designers, aspiring interior designers, academicians, interior design students, suppliers to the industry and those who have a professional interest. All applicants are assessed for suitability according to criteria which is intended to ensure a high-quality membership; one of professional quality and creative ability.

Missions & Responsibilities

The vision of the Institute is to develop a sophisticated society of Malaysians who are conversant and appreciative of the creative world of interior design. To this end, the institute conducts various programmes throughout the year to educate, promote and foster better ties between the public and professional members alike.

These include:

- Lectures where leading practitioners are invited to share their ideas experiences and vision for future.
- Exhibitions, highlighting members' works and other subjects of current interest.
- Workshops, seminars and conferences to provide platform for discourse and discussion.
- An official design magazine to showcase members' work plus the design world at large.
- The usage of social media i.e. Facebook page and website for MIID to disseminate information to members and non-members.
- Developing since 1980, an education policy with academic programmes geared towards training interior designers for design excellence.
- Providing an advisory role between the Malaysian interior design profession and the Fire Service Department (Jabatan Perkhidmatan Bomba, statutory / professional bodies e.g. Board of Architects Malaysia (Lembaga Akitek Malaysia), etc. via the Architects Act 1967 of the Laws of Malaysia (Act 117).
- Actively engaging with international and regional design bodies e.g. International Federation of Interior Architects / Designers (IFI), Asia Pacific Space Designers Alliances (APSDA), Asian Interior Design Institute Association (AIDIA), etc. to promote and develop the interior design profession.

MIID Events

MIID annual events consist of a series of events organised by the institute with the aim of pursuing excellence in Interior Design. Each event has a specific set of objectives to be achieved aimed at different segments of professionals.

ANNUAL EVENTS

- REKA Awards for Design Excellence
- REKA Awards for Industry Excellence
- REKA Conference
- REKA Sessions
- REKA Workshops
- REKA Converge
- REKA Sabah
- REKA Sarawak
- Interior Design Students Saturday
- #iamReka
- REKA Design Week
- REKA Interiors Exhibition (RiX)
- Annual Ball and Awards Night

COLLABORATIVE PROGRAMMES

- REKA Design Week
- REKA Interiors Exhibition (RiX)

Interior Design is a profession legislated under the Architects Act 1967 (act 117) and Architects Rules 1996, Malaysia

MEMBER OF: APSDA IFI

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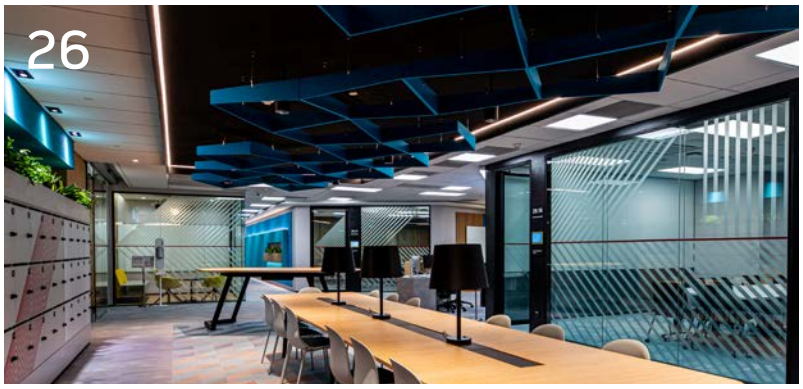
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TOP MIX GO GREEN

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PRESIDENT'S MESSAGE

Dear Members & Fellow Interior Designers,

As we come to the close of the year, it feels timely to pause — to reflect not only on what we have achieved together, but also on how these collective efforts shape the road ahead.

2025 has been a year of consolidation and intent. The MIID Council focused on strengthening the Institute's foundations through advocacy, stakeholder engagement, and meaningful dialogue with members across the country, alongside industry partners, educators, and regulators. Much of this work centred on creating clarity — listening to professional concerns, reopening important conversations, and reinforcing MIID's role as a credible, trusted, and responsive professional body that serves both its members and the wider profession.

Throughout the year, we were mindful that progress is often built quietly — through consistency, presence, and trust. Beyond policy and advocacy, the Council also paid close attention to the wider interior design ecosystem. Through graduate engagement, mentoring conversations, and cross-sector dialogue, we took steps toward fostering continuity within the profession, ensuring that students, educators, practitioners, and industry collaborators remain connected rather than working in silos.

As we look ahead to 2026, the Council is clear about where our focus must deepen: Professional Development. The coming year will place stronger emphasis on structured learning, continuous professional development, clearer standards of practice, and more robust support for licensure and professional growth. Professional recognition is sustained not by title alone, but by competence, ethics, accountability, and a commitment to lifelong learning — values we must continue to nurture together.

The year ahead will bring more focused programmes and meaningful collaborations, guided by one intention: to support interior designers in becoming confident, capable, and conscientious professionals.

Thank you for your trust, your engagement, and your continued belief in MIID. As we move into the new year, may we do so with clarity, humility, and shared purpose — strengthening not just the Institute, but the profession we carry forward together.

Warm regards,

Adjunct Professor IDr Norsharfina Ibrahim
MIID President 2024-2026



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EDITOR'S NOTE

Dear Readers,

We wrapped up 2025 as a year filled with momentum, meaningful conversations, creative exchanges, and shared milestones. This **Issue 36 of MIID Inside** invites us to pause briefly—before stepping forward with renewed energy and purpose.

The final quarter of the year was especially vibrant for MIID, marked by a series of engaging gatherings including **MIID REKA Session X**, the launch of the **MIID SEED Programme**, **REKA Design Week** with its refreshed concept and new venue, the **REKA Sarawak Conference**, and **REKA North**, which brought designers in Penang together for an energising exchange. Each event reflected the strength of our community and our collective drive to learn, connect, and grow.

We closed the year on a celebratory note at the **MIID Annual Ball and Awards Night**, honouring excellence, dedication, and the teamwork behind every successful project. It was a joyful reminder that behind every award and achievement is a community that supports, challenges, and uplifts one another.

This edition also marks a special milestone for MIID Inside. For the first time, our cover proudly features the **Interior Builder winners of the REKA Awards**, showcasing their winning projects. Traditionally, our covers have highlighted interior designers' works, but this year we wanted to acknowledge something we all know to be true—great design is never achieved alone. It is the result of trust, collaboration, and shared commitment between designers, builders, and industry partners. This cover is our way of recognising the vital role interior builders play in bringing ideas to life.

As we move into 2026, we remain grounded in MIID's core values — mentorship and collaborations, responsible practice and respect for every hand involved in the design journey.

Looking ahead, we step into the new year with hope—hopeful for deeper collaboration, thoughtful design, and a community that continues to grow with purpose, generosity, and integrity.

Thank you for being part of the MIID journey. Here's to a new year filled with inspiration, meaningful connections, and design that truly makes a difference.

IDr Christine Rowland
Editor
MIID INSIDE e-Magazine 2024-2026



We hope you liked our vibrant Inside covers last three issues as we reveal what's the deal with these graphic designs. Well, this issue completes our 'bigger picture!' Cool ya?



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MIID REKA AWARDS 2024
INDUSTRY EXCELLENCE GOLD AWARD
INTERIOR BUILDER CATEGORY - LARGE PROJECTS

Four Points by Sheraton

This spread:
Hotel lobby and reception.



Above:
Hotel reception area.

Below:
Meeting room.

The Four Points by Sheraton hotel is located at prime location at the heart of Kuala Lumpur which is on the corner of Jalan Sultan Ismail & Jalan Ampang, placing it in the core of Kuala Lumpur's city centre. It is a short walk from major landmarks and attractions including the Petronas Twin Towers / Suria KLCC, and near KLCC Park. Being so centrally located makes it easy for both leisure travellers and business guests to reach shopping, entertainment, dining, and public transport.







The hotel offers hundreds of "newly designed" rooms including family-friendly rooms and suites aiming for a "home-away-from-home" feel. The hotel features one of the largest outdoor pools in Kuala Lumpur, complete with water slides and a "wet play area" that making it especially appealing for families with children.

On-site dining includes several restaurants and venues. An all-day dining outlet, a poolside bar or snack bar, and themed restaurants offering local and international cuisine. The mix of comfort, convenience, and accessibility helps to make stays smooth whether you're here for leisure, family holiday, or work/business.

Left: Views of the business centre and foyer.

Below: All-day dining.





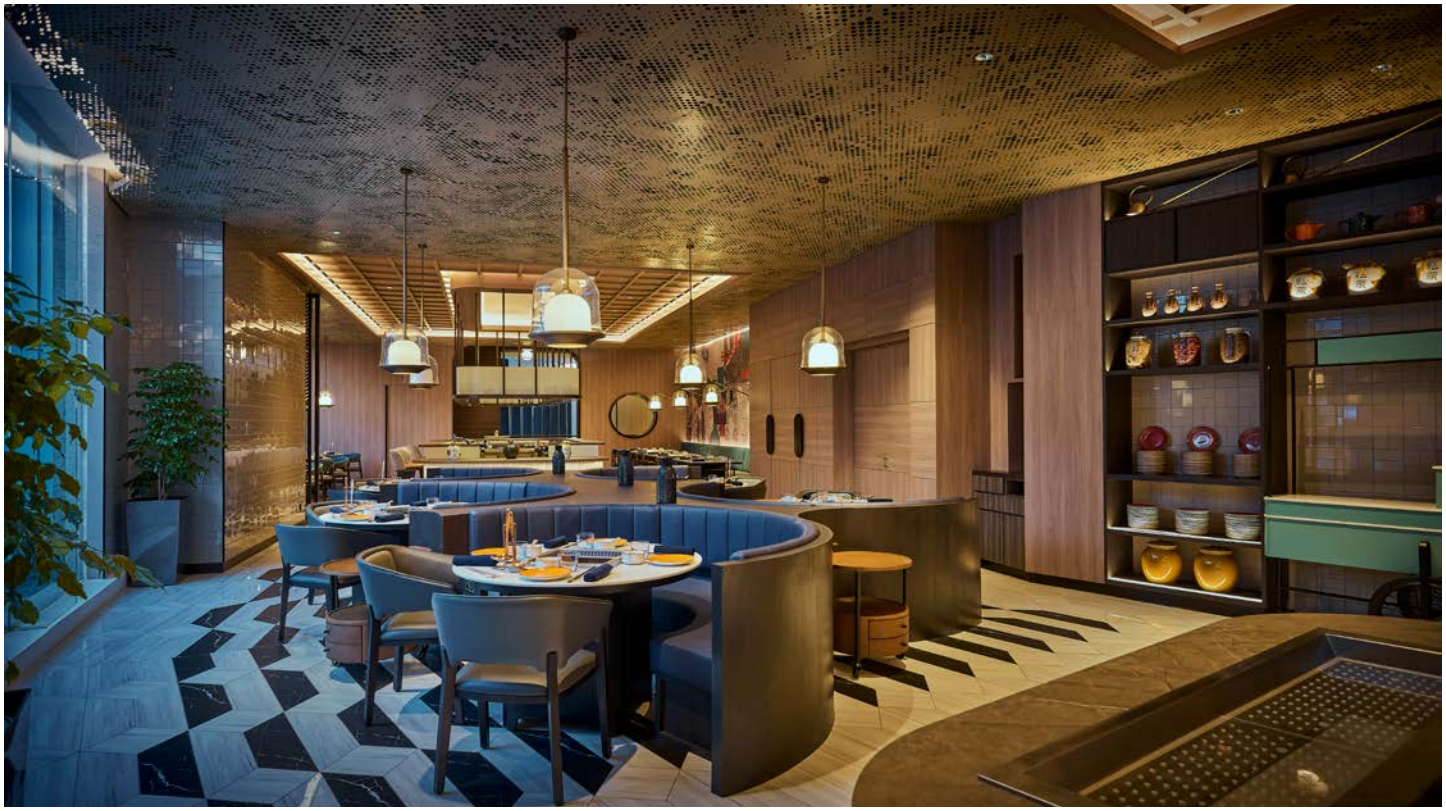
Finally, Four Points by Sheraton KLCC blends central location, modern and comfortable accommodations, family-friendly leisure facilities, and versatile dining & services — making it a well-rounded choice for many kinds of travellers. Whether you're in Kuala Lumpur for sightseeing, business, or a family holiday, the hotel offers a balance of convenience, comfort, and amenities that cater to varied needs.

The refurbishment works of Four Points by Sheraton Kuala Lumpur covered multiple front-of-house and back-of-house areas, requiring careful coordination to maintain brand standards, quality consistency, and operational efficiency. Executed under tight urban and operational constraints, the project emphasised durable materials, precise detailing, and seamless integration of architectural, interior, and MEP systems. The completed refurbishment delivers a cohesive, functional, and brand-aligned hospitality environment suited to intensive daily use. ■





Facing page: Hotel staircase.
This page: Sichuan restaurant.



AN INTERVIEW WITH

Basics Decor Sdn Bhd

Interior Builders of Four Points by Sheraton

Interviewed by **IDr Christine Rowland**



Well done, Basics Decor Sdn Bhd on your REKA Awards 2024 Gold win for the refurbishment of Four Points by Sheraton Kuala Lumpur. Your team's dedication, craftsmanship, and ability to transform a live hospitality environment with such finesse truly set a new benchmark in hotel refurbishment.

Project Vision & Interpretation

When you first received the refurbishment brief for Four Points by Sheraton KL, what was the core vision you understood the hotel wanted to achieve?

The core vision was to modernise the hotel into a clean, contemporary, practical, and brand-aligned Four Points property that delivers better comfort and efficiency for guests while strengthening the hotel's competitiveness in the KL market. Our role as contractor would be to execute this vision with precision, ensuring the built environment delivered on this brand promise and business objective.

Scope & Complexity

This refurbishment covered a huge range of areas—main lobby, all-day dining, lift lobbies, public toilets, surau, restaurants, meeting rooms, kitchen, and back-of-house. Which spaces were the most complex to execute, and why?

The kitchen—this is the most technically complex area. It involves specialized MEP (Mechanical, Electrical, Plumbing) systems: high-capacity ventilation (hoods), gas lines, complex drainage with grease traps, high-voltage electrical for equipment, specialised refrigeration and waterproofing work. Coordinating with kitchen equipment consultant, kitchen contractor and chefs is very important to ensure the work done as per requirement and design.

With so many different functions under one scope, how did your team ensure seamless continuity in design language and quality?

We ensured seamless continuity in design and quality by establishing a clear, unified set of design standards at the start—material finishes, joinery details, and shop drawings. These standards were supported by mock-ups, sample reviews, and a detailed material matrix used across all spaces. Close coordination with the interior designer and M&E consultants were maintained through regular technical workshops, ensuring that any design refinements were carried through consistently to every area. A dedicated quality control team monitored workmanship across all trades, while careful sequencing ensured smooth transitions between spaces. This structured approach allowed us to maintain a consistent design language and high-quality finish throughout the entire refurbishment.

Construction & Technical Challenges

Refurbishment projects often come with hidden conditions. What were the biggest surprises or constraints encountered on site?

Unexpected MEP services behind walls & above ceilings, and the structural limitations and undocumented beams/columns while the demolition work was ongoing.

How did you manage MEP upgrades within an operational or partially operational hotel environment?

MEP upgrades were one of the most sensitive parts of the refurbishment because we were working in an operational—or partially operational—hotel. Our approach focused on safety, minimal disruption, and very tight coordination.

Firstly, we carried out all major shutdowns and high-disruption works during off-peak hours or overnight. This included electrical tie-ins, chilled water modifications, riser works, exhaust/FA duct upgrades, and any noisy demolition. We planned each shutdown with the hotel engineering team to ensure guest impact was kept to a minimum.

Secondly, we implemented a strict phasing plan. We divided MEP works into zones, allowing the hotel to maintain essential services while we worked on one area at a time. Temporary rerouting of power, water, and exhaust systems ensured that kitchens, guest areas, and back-of-house operations could continue.

Third, coordination and communication were critical. We had daily coordination with the hotel engineering team, and weekly technical meetings for final approvals before executing any high-risk or service-impacting work. This ensured that the hotel always knew what to expect and could adjust operations accordingly.

Fourth, we maintained strong safety and control measures. Noise control, dust containment, temporary enclosures, and clear signage ensured that guests and staff were always protected. Access to risers, panels, and work areas was strictly controlled.

Finally, we tested and commissioned each system progressively. Instead of waiting until the end, we commissioned MEP upgrades zone by zone, which reduced risks and ensured the hotel remained fully functional throughout the project.

Hospitality Standards & Guest Experience

From a contractor's viewpoint, which completed space best reflects the "Four Points identity" after refurbishment?

From a contractor's viewpoint, the main lobby is the space that most strongly reflects the Four Points identity after refurbishment. Its clean, modern design, warm materials, and practical layout capture the brand's essence of being welcoming, uncomplicated, and functional. As the primary arrival space, it sets the tone for the entire guest experience and clearly communicates the refreshed Four Points brand language.

Materials, Detailing & Craftsmanship

Was there a particular material, finish, or custom detail that was especially challenging but crucial to the final look?

One of the most challenging yet crucial details was the custom joinery and metalwork used in the main lobby's feature elements—particularly the reception counter and wall panels. These items required precise coordination between timber, metal trims, lighting, and stone finishes to achieve the clean, seamless lines intended by the designer. The difficulty came from tight tolerances, hidden fixings, and the need to integrate MEP components without disrupting the visual continuity. Despite the complexity, this detail was essential because it anchors the lobby's refreshed identity and delivers the modern, warm, and polished look that defines the Four Points brand.

Which part of the refurbishment showcases your team's craftsmanship at its best?

One area that truly reflects our team's craftsmanship is the main lobby. It is the first impression for every guest, and it required the highest level of coordination between trades. The custom-built reception counter, the precise alignment of stone finishes, and the integration of lighting into the feature wall all demanded millimetre-level accuracy and hands-on experience. Another area is the all-day dining, where we delivered a combination of carpentry, metalwork, and detailed ceiling features. The transition between timber, metal, stone, and soft finishes had to be seamless as per design.

Reflection, Impact & Meaning

What is the biggest lesson your team learned from working on such a multi-faceted hospitality refurbishment?

The biggest lesson was the importance of proactive coordination and adaptability. In a hospitality environment where multiple spaces, functions, and stakeholders overlap, even the best plans must evolve as site conditions change. Early alignment with consultants and operators, fast decision-making on unforeseen issues, and maintaining clear communication across all trades proved essential.

What does winning the REKA Award Gold mean to Basics Decor—and how does it influence your future direction?

Winning the REKA Award Gold is a significant milestone for Basics Decor Sdn Bhd. It affirms the dedication, craft, and technical discipline our team brings to every project, and it validates our commitment to delivering work that meets both design intent and operational realities. For us, the award is not just recognition, it is a benchmark of the standards we aim to uphold. This achievement also sets a clear direction for our future. It strengthens our drive to invest further in skilled talent, advanced construction methodologies, and deeper collaboration with designers and operators. The award pushes us to continuously raise our level of detailing, workmanship, and project management, especially in complex hospitality and commercial refurbishments. Most importantly, it reinforces our belief that quality, integrity, and consistency will remain the foundation of how we deliver every project moving forward. ■

American Hardwood Export Council and Hendro Hadinata Present the KARANA Collection

In September this year, the American Hardwood Export Council (AHEC) collaborated with leading Indonesian designer Hendro Hadinata, unveiling the KARANA Collection at Indonesia Design Week (IDW).



Drawing on the Balinese philosophy of Tri Hita Karana, which means harmony between people, nature and spirit, Hadinata has created three striking furniture pieces: the Kuta Bench, Sanur Lounge Chair, and Ubud Light. Inspired by the sculptural works of Ida Bagus Nyana in the 1930s, the collection blends elongated, flowing forms with contemporary function, offering design that is both culturally rooted and globally resonant.

The collection was created from American red oak and cherry. Known for their strength, sustainability, and expressive character, these hardwoods have allowed Hadinata to push form and proportion while honouring his cultural inspirations.



For Hadinata, the project was also a chance to reflect on how new materials can inform his design process. Having previously worked mainly with locally sourced timbers, American cherry and red oak brought fresh challenges in terms of hardness, grain and colour, but also expanded the possibilities for future projects. “Working with American cherry and red oak has been an insightful experience,” he explains. “We had to learn more deeply about their unique characteristics, especially hardness, grain patterns, and colour. This pushed us to explore further possibilities and think about how American hardwoods can be elevated in future indoor and outdoor furniture projects.”



American red oak (Quercus rubra), the most abundant species in U.S. hardwood forests, is celebrated for its strength, durability, and bold, open grain with warm pinkish-red tones. It is highly workable, easy to machine, and responds beautifully to finishing techniques. American cherry (Prunus serotina), unique to North America, is prized for its smooth texture and rich, warm reddish-brown colour that deepens with age and exposure to light. Both species bring expressive beauty and versatility, enabling Hadinata to achieve sculptural curves while retaining the natural character of the wood.

American hardwoods are among the world’s most sustainable design materials. They grow in the vast, naturally regenerating forests of the United States - the largest and most diverse temperate hardwood resource in the world. The forest has been managed for generations through selective harvesting. Forest volume has more than doubled since the 1950s, and annual growth consistently exceeds harvest, meaning the resource is expanding year on year. Independent studies confirm a less than 1% risk of illegal wood entering the supply chain. Life Cycle Assessment (LCA) data further proves that American hardwoods are materials with a low environmental impact, with the carbon they store outweighing emissions generated during harvest, processing, and transport.

The collaboration reflects AHEC’s ongoing commitment to supporting creative experimentation with sustainable American hardwoods, bringing together global designers and local craftsmanship.

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This spread:
Open collaboration area.

MIID REKA AWARDS 2024
INDUSTRY EXCELLENCE GOLD AWARD
INTERIOR BUILDER CATEGORY - LARGE PROJECTS



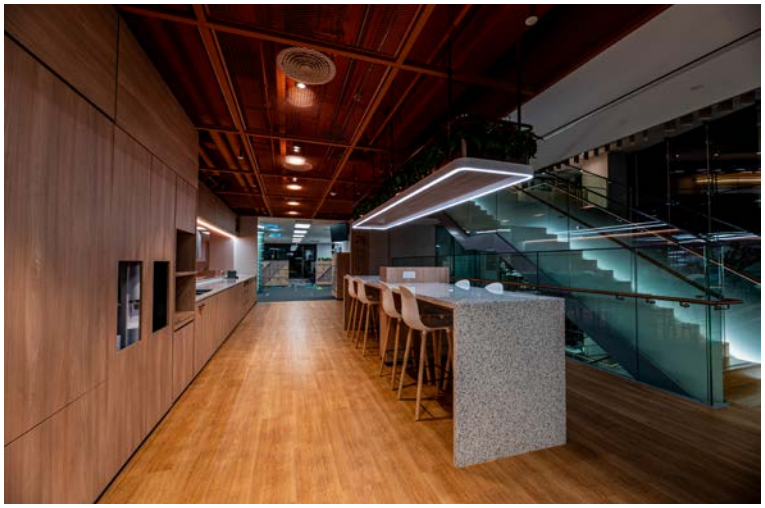
HSBC's "Project Catalyst" at Menara IQ @ TRX



Setting New Standards for Workplace Excellence

HSBC's Project Catalyst at Menara IQ in Tun Razak Exchange (TRX) marks a major milestone in the evolution of corporate workplaces in Malaysia. Officially launched on 7 March 2022, the 33-storey, 570,000-square-foot headquarters reflects HSBC's long-term commitment to the country, offering a modern, digitally advanced, and sustainable environment for its 5,000 employees.





Clockwise from top: Cafe collab area; Meeting room; Typical breakout pantry; Typical office entrance design.







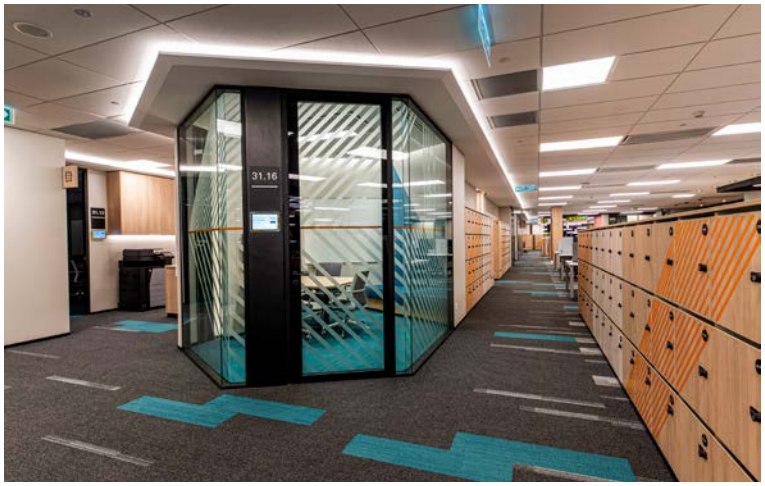
Superb Impression Creationz Sdn Bhd (SIC) was appointed as the Interior Design Main Contractor for Phase 2, covering 10 floors with a total area of 143,367 square feet. The scope included vibrant community spaces on Levels 16 and 17, featuring a cafeteria, gym, and wellness facilities, dynamic workspaces from Levels 27 to 31, a versatile training and event hub on Level 29, an exclusive C-Suite floor on Level 32, and a premium private dining suite on Level 33. SIC also led the coordination of all nominated vendors, including MEP, IT, AV, security systems, landscape, and system furniture, ensuring seamless and efficient integration across all trades.

Top: Multi-function area.
Left: Breakout area within the office space.
Below: Open collab area.



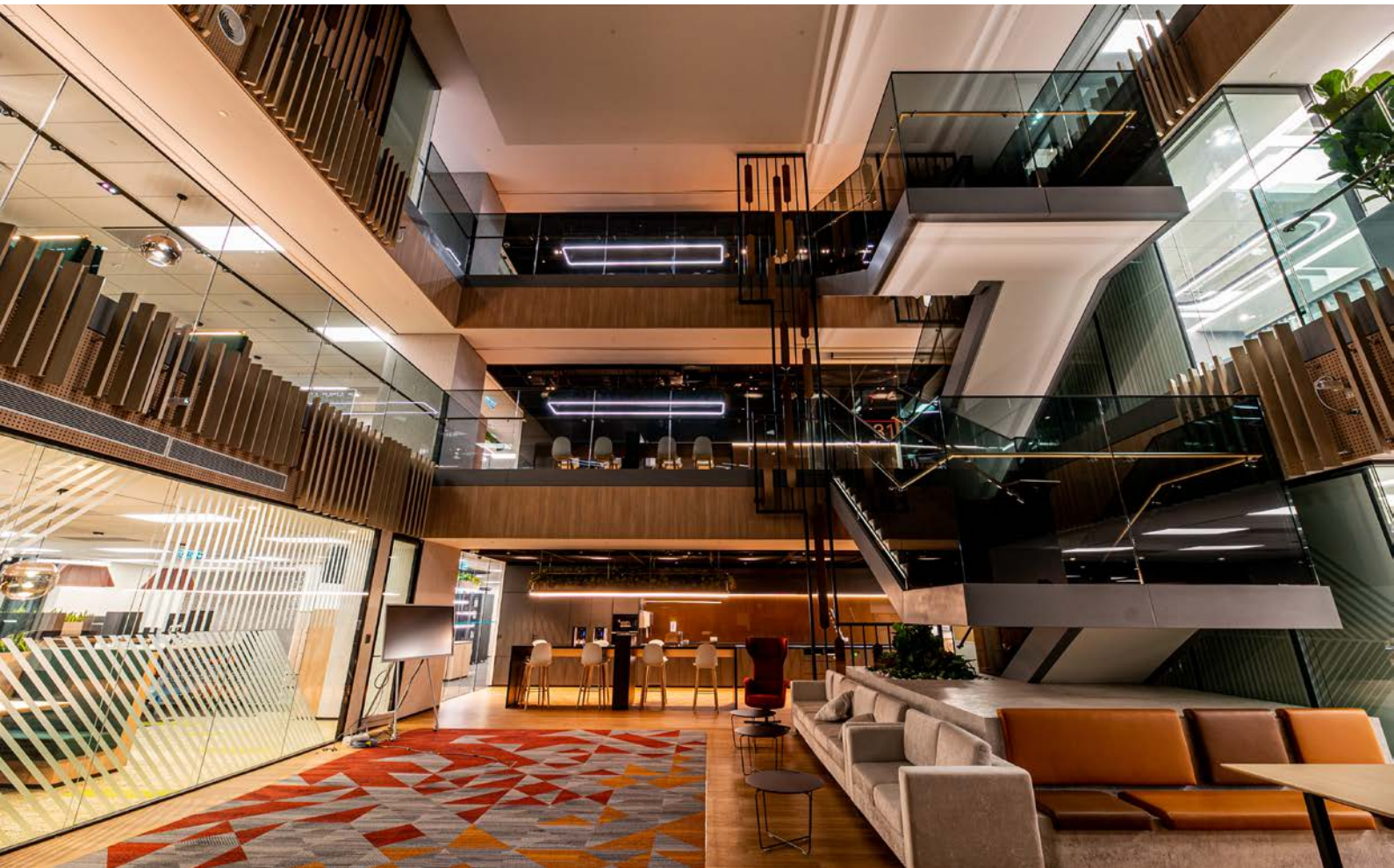
The project introduced several international standards new to the local construction industry. Aconex was utilised to standardise documentation, strengthen quality assurance, and improve governance which crucial for a global financial institution. Safety and risk-management practices aligned with international regulations were applied to ensure compliance and mitigate project risks.

Sustainability played a central role, with the project adopting environmentally responsible strategies aligned with LEED (Leadership in Energy and Environmental Design) requirements, ultimately achieving a prestigious LEED Gold certification. Digital transformation tools such as Building Information Modelling (BIM) and the Holobuilder 360-degree remote viewing system further enhanced collaboration, reduced on-site errors, and improved project efficiency.



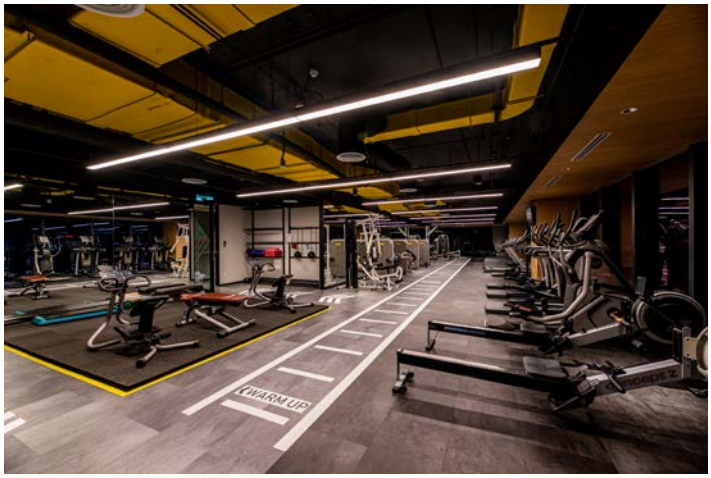


Right: General office views.
Below: Internal connecting staircase.









Clockwise from top: Reception and connecting staircase; Entrance to Skyroof; Gym; Skyroof Lounge.

HSBC Project Catalyst stands today as a benchmark for modern corporate environments in Malaysia, showcasing how innovative design, global standards, and strong project leadership can redefine workplace excellence. ■

AN INTERVIEW WITH

Superb Impression Creationz Sdn Bhd

Interior Builders of HSBC's "Project Catalyst" at Menara IQ @ TRX

Interviewed by **IDr Christine Rowland**



Congratulations to Superb Impression Creationz Sdn Bhd on winning the REKA Awards 2024 Gold for your exceptional work on HSBC's "Project Catalyst" at Menara IQ @ TRX. This recognition celebrates your team's mastery in precision coordination, complex integration, and world-class corporate fit-out execution.

Project Vision & Understanding

What was your first impression of HSBC's "Project Catalyst" brief, and what excited your team most about it?

We knew this project was more than a corporate fit-out—it symbolised a major milestone in HSBC Malaysia's 130-year history. Relocating the Kuala Lumpur Main Branch from Leboh Ampang to the future-forward Menara IQ in TRX marked a new chapter of modern progression. The chance to deliver a workplace that reflects HSBC's global identity while ushering in the next era of financial innovation in Malaysia was a tremendous honour and motivation for our team, with the opportunity to work with prestigious Consultant teams under guidance of PMC and designer team (i.e.) Acadis, SLG and other designated teams in the project. This new headquarters aimed to provide a modern working environment with superior digital capabilities, emphasising environmental sustainability whilst accommodating approximately 5,000 employees.

How did you interpret HSBC's Activity-Based Working (ABW) concept from a builder's perspective?

ABW demanded that every floor empower flexibility, technology mobility, and team connectivity. From a construction lens, this meant integrating adaptable zones, advanced acoustic solutions, ergonomic planning, and seamless tech infrastructure—ensuring employees feel supported no matter how they choose to work.

Execution & Technical Complexity

Transforming 143,367 square feet across 10 floors is massive, what were the biggest logistical or sequencing challenges?

Working in a landmark tower with stringent operational protocols required impeccable logistics planning. With multiple teams running concurrently, material movement, safety control, and staging were meticulously timed to keep momentum continuous without disrupting the tower ecosystem.

What were the most technically demanding components of this project?

Aligning design aspirations with Menara IQ's sophisticated building technologies, including active chilled beam systems, advanced IT networks, and precision MEP integration which required exacting execution. Complex corporate areas, including high-impact client zones and technology-embedded collaboration rooms, demanded flawless alignment between concealed services and pristine finishes.

Coordination & Collaboration

This project required synchronisation with many nominated vendors: MEP, IT, AV, security, landscape, system furniture, even kitchen operations. How did your team manage this multi-layered coordination?

We adopted a command-centre-style coordination approach—BIM workshops and BMS technology, digital approvals, daily

priority mapping, and alignment sessions with every specialist party: MEP, IT, AV, security, landscape, system furniture, and even kitchen operators. This disciplined synchronisation ensured cohesiveness across all 10 floors.

Innovation & Problem-Solving

Were there any unexpected site conditions or constraints that forced creative problem-solving?

One of the challenges faced by the team was managing stakeholder changes and design change requests. With the implementation of a detailed design change process, the team effectively tracked and assessed these requests, considering their impact on time and cost. This allowed for open communication with stakeholders, fostering adaptability while maintaining project objectives.

The pandemic also presented challenges, such as a shortage of manpower and materials, impacting contractor performance and quality. Collaborative problem-solving and a unified approach between the contractors and consultants further facilitated successful project delivery.

Upon being awarded the project, the Lead Interior Consultants and Main Contractor (SIC) conducted a "lessons learned" session to identify areas for improvement and mitigate potential risks based on HBSC previous shortfalls. To ensure the highest quality of workmanship and align with the intended design, SIC collaborated closely with the Consultants. This involved producing detailed shop drawings, conducting technical design workshops, creating prototypes and mock-ups to meet the client's expectations for impeccable finishing and detailing.

Testing and commissioning the building posed another challenge, given the introduction of new central infrastructure systems and environmental technologies. To ensure a seamless transition, an independent commissioning team was brought onboard to conduct thorough checks and verify base build interfaces. This meticulous process ensured that the end users would have a positive experience upon moving into their new premises and be able to operate the building as efficiently as designed.

How did technology, digital tools, or new construction methods support the build?

Building Information Modelling (BIM) coordination, cloud-based workflow tracking, and laser-scan validation ensured millimetre-accurate execution, particularly in premium joinery and feature ceiling areas. Digital-led construction was a key enabler of HSBC's future-ready workplace quality.

SIC's commitment to Environmental, Social, and Governance (ESG) excellence is evident throughout the implementation of LEED v4 standards, in close collaboration with HSBC. SIC played a pivotal role in waste management, indoor air quality testing, and securing green material certifications, culminating in the prestigious LEED Gold certification, with the project score improvement from 62 to 65.

SIC's Project management adhering to QAQC processes were demonstrated during the Project Execution stage was in line with the ID consultant's expectation for the delivery of the project. BIM Coordination was deployed addressing M&E Service flaws, effectively minimising major MEP system disruptions by early detection.

On the technology front, the Aconex platform was key in managing submissions, reviews, and approvals, while SIC utilised the Holobuilder system to provide a 360-degree view of daily site progress and accessible remotely by all consultants and clients. This comprehensive approach exemplifies the project's dedication to ESG principles and cutting-edge project management.

Craftsmanship & Quality

Is there a particular detail, zone, or floor you are especially proud of?

We take immense pride in crafting workplace environments that reflect both HSBC's heritage and its contemporary ambitions. The executive and customer-facing areas showcase refined materiality and technology integration, balancing corporate sophistication with a subtle Malaysian character—echoing the architectural philosophy of Menara IQ itself.

The collaborative space, featuring metalwork, joinery, fabric seating, elevated acoustic panelling, and LED elements, underwent rigorous scrutiny with 9-10 prototypes, mock-ups, and detailed inspections to ensure the design intent was fully met.

A standout feature of the project was the construction of a **staircase within the atrium, connecting the office floors**. This required an innovative approach, including the use of multi-diamond wire saws and a water irrigation system for dust control during pultruded slab cutting.

Another notable achievement is the **Private Dining Rooms in the Rooftop Sky Lounge**, which seamlessly integrates design, acoustic solutions, and functionality. The metal structure supports a double-glazed operable wall system, allowing the rooms to function separately or as a combined space, showcasing exceptional detailing and craftsmanship.

Human Factors / Workplace Impact

What feedback have you received from HSBC or their teams since completion?

The response has been highly positive—the new headquarters is recognised as a significant environment upgrade that enhances collaboration, productivity, and workplace pride. HSBC teams commend the modern, flexible, and inspiring atmosphere supporting their future-driven growth.

Reflection & Growth

How has this win at the Reka Awards influenced your outlook or future ambitions?

This achievement reinforces our belief that Malaysian interior builders can deliver global-standard workplace environments within iconic developments like TRX. It fuels our ambition to continually innovate, elevate craftsmanship, and shape the next generation of high-performance corporate interiors in the region. ■


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INSIDE MIID

THE PEOPLE THE PASSION & THE PURPOSE

In this fun new segment, we pick the minds of the MIID council members to find out who they are, and what makes them tick.

▼ **MIID Council Members & Advisors 2024-2026**
Location: Forest Furniture, Bangsar





IDr Ts. Norzaihan Mad Zin

MIID Council Member 2024-2026

Having been in the Interior Design field for the past 14 years, IDr Ts. Norzaihan is currently an Academician teaching Interior Architecture and Project Management at the Universiti Teknologi MARA, whilst undertaking to complete her PhD in the near future.

What are the portfolios under your responsibilities as Council?

I was entrusted to three Portfolios in this term which are Education, Professional Education, and the special SEED Program. They are remarkably interesting portfolios because each of these portfolios have their own targeted group of people in our interior design field which requires different approaches to be taken as well.

What inspired you to take up the role of MIID Council Member this year?

First, of course, it was because my passion is in the interior design industry. Before I joined as an academician in UiTM, I was practicing in the ID industry since graduating with my degree in 2012. This whole journey has shown me a lot of issues and scenarios within the ID industry and ID education. So, I feel like by taking up the role as an MIID Council, I can help to channel the current issues to find a better solution as a policymaker.

How do you plan to engage and support MIID's student and emerging designer community?

Well, this could be one of the advantages of me being the academic member now. I feel grateful because my institution, Universiti Teknologi MARA fully supports me as an MIID Council Member as they see this as an opportunity to narrow the gap between academics and industry. Nowadays, external classroom activities are particularly important for the students experiencing whatever that they have theoretically learnt in the classroom. Exposing them to the real design community and opportunities to link to real industry firms through various programs are among the benefits that the MIID's student members are entitled to. Early exposure matters! So that our future designers will have a clearer pathway that they want to take, before they step into the ID profession once they graduate. This is the main reason why the SEED Program was established by MIID.

What advice would you give to students who aspire to join the design industry in Malaysia and beyond?

Be prepared mentally and physically. This ID industry is like a deep ocean. The more you dive, the more beautiful or weird things you will find, but all of these are meant to teach you how to survive in this industry. Learn step-by-step, and do not aim to go straight to the top, these are the processes to help you be resilient. To stay longer in this competitive ID industry, you must be resilient to everything.

What challenges have shaped you the most in your career?

Like I said, I have been in the ID industry since I graduated with a degree in 2012 until today. Within these 14 years of experience, I started my career as a Junior Designer at a small company, and now serving my former institution as an academician. I experienced ups and downs in my career, making me to appreciate the reason for bringing myself up as a respectful interior designer in Malaysia.

Tell us about your PhDs 'topic' – what inspired you to choose it, the journey it has taken you and the outcome so far.

If I'm going to talk about my PhD topic, this interview section needs to be expanded to more pages! Haha... To make it short, my PhD topic is about integrating disaster risk reduction into heritage site management plans. By looking at my background as an ID, a lot of people have been questioning my topic selection, as in 'where is the ID part??' To be honest, a PhD is about expanding one's current knowledge into a broader and more in-depth scope. In the ID industry, Project Management is a key to success, and it requires you to master the whole process to deliver a final project outcome

with minimal damages, including risk management. My PhD topic is to develop a coherent risk mitigation for heritage site management, including heritage conservation projects... so does it still relate to my project management background? The answer is, YES. And I'm completing my PhD very very soon, just wish me luck!

What makes you proud about being Malaysian?

I have travelled to many countries already, but nothing can beat our Malaysian culture. It is one of the only multiracial countries where we can all live in harmony. And surprisingly wherever I go outside the country, when people know I'm from Malaysia, they look super excited and respectful. And just to add, every time I sing NEGARAKU, I still get the goosebumps!

How do you balance your professional, Council, and personal life?

In this part of my life, I give the biggest credit to my husband and kids. I could never be at my current phase in my career without their support and understanding! As an active and busy woman, sometimes I also see myself as a workaholic, but my family somehow understands that I am busy and tired, they never make a fuss! I feel incredibly grateful to have them in my life!

What is one habit or ritual that keeps you grounded amid a busy schedule?

Solat 5 Waktu (times). Despite my hectic schedule, I will find 5 minutes to rest and relax after my prayer time. And of course, when I have more time, I prefer to relax at home watching Netflix with my family. Hahaha!

Where is next bucket-list place in terms of travel?

I love to visit cultural places and taste their local food. I could never get bored of visiting Indonesia and South Korea repeatedly! These two countries are my favourites!

Where do you go for your favourite comfort food?

Anywhere that has Penang Laksa and Nasi Kandar! Haha! Maybe because I was born and grew up in Penang, I am used to eating delicious and exotic food already. Haha!

In the new year 2026, what are your hopes and wants?

My wish every year is still the same... I just want to keep moving forward in my career and have a balanced lifestyle. Finish whatever that I start, stay humble and not forget to watch my back! I hope it still not too late to wish all the MIID members a very Happy New Year and hope this 2026 will bring everyone success and prosperity!



IDr Muhammad Yassir Jamain

MIID Council Member 2024-2026

IDr Muhammad Yassir Jamain is a registered interior designer with over 8 years of experience, director of YJ Design Studio, focusing on commercial design, and committed to strengthening the future of the interior design profession.

What are the portfolios under your responsibilities as Council?

#iamREKA, REKA Sessions/Workshop, Annual Ball, MIID representative for Timber DIP 5.0, and REKA Design Week.

What has been the most surprising or eye-opening part of serving on the Council so far?

The most eye-opening part of serving on the Council has been seeing just how hardworking the founding members and previous councils were in shaping MIID into what it is today. Everything we have achieved stems from their dedication and vision, and it's inspiring to build on that legacy.

Which area of the design industry in Malaysia do you feel MIID can strengthen, and how?

MIID can further strengthen the industry by empowering young designers through clearer professional pathways, mentorship programmes, and greater exposure to real-world practice, while reinforcing the importance of registration and professional standards.

How would you like MIID to be perceived by the younger generation of designers?

I would like MIID to be seen as an essential platform for young

designers—one that guides, supports, and shapes them into professional interior designers, providing clear direction, credibility, and a strong foundation for practice in Malaysia.

What is your personal design philosophy or approach to your work?

My design philosophy is grounded in understanding people, purpose, and context. I believe good design balances creativity with functionality, creating meaningful spaces that enhance experience, usability, and long-term value.

What advice would you give to emerging designers starting their careers today?

Stay curious, be patient, and commit to mastering the fundamentals. Seek mentorship, embrace real-world experience, and understand that professionalism, ethics, and continuous learning are just as important as creative talent.

If you could collaborate with any international designer or firm on a project, who would it be and why?

I would love to collaborate with Tadao Ando for his mastery of light, space, and material honesty. His work demonstrates how architecture and interiors can evoke emotion through simplicity and timeless design.

Describe your dream ID project.

My dream interior design project would be to design a mosque—crafting a space that is spiritually profound and deeply meaningful, far beyond form and function. I envision a place where light, materials, and proportions come together to inspire reflection, serenity, and a strong sense of community, creating an experience that uplifts the soul.

Tell us more about your other talent which is your passion for music.

I've always loved music, mainly because I was influenced by my brothers and the people around me. I started playing guitar in primary school and formed a band during my diploma. Later, I became a vocalist, performing gigs and recording original songs. I am heavily inspired by the Brits (in terms of music). Music remains a creative outlet that fuels my design thinking.

What about being Malaysian fascinates you the most?

What fascinates me most about being Malaysian is our diversity—of cultures, traditions, and perspectives. This mix creates a unique creativity and adaptability in people, and it inspires me to design spaces that reflect our rich, multicultural identity.

2025 has been a year with new beginnings for you—most significantly marrying your life partner. Share with us a thing or two what you'd like to see happen in 2026?

All praise to God, 2025 has truly been a year of wonderful beginnings. In 2026, I hope to achieve even more—maybe even start a new line of business with my wife!



Ar. IDr Chris Yap Seng Chye

MIID Initiator, Past President & Advisor to Council 2024-2026

Ar.IDr Chris Yap is the Founder and Group Chairman of multiple award-winning Spatial Factors Design Group (SFDG) which consists of Spatial Factors Architects, Spatial Factors (Interior Designers), Chris Yap Architect and Spatial Factors Sdn. Bhd. (Project Management) and had been involved in Architecture and Interior Design for approximately 35 years since the early 1990s, making retail design and commercial office interiors SFDG's forte. SFDG has since diversified its expertise to include resorts, specialty food and beverage outlets, residential architecture, communal facilities as well as the Master Planning of projects.

Firstly, tell us what your responsibilities are as Advisor to Council this term?

I was made the first ever Advisor to MIID Council during Council Term 2022-2024 and my appointment was carried on by the new Council to this current Term. As Advisor for Council Term 2024-2026, I am responsible to guide, share my point of views and advise on matters pertaining mainly to legislative, practice and surveillance aspects of the Interior Design profession with Council, MIID members and the Interior Design fraternity at large. As I am also the Head of Interior Design Examination Panel and a Member of Majlis Peperiksaan Senibina Malaysia in LAM, I advise on the latest policies and routes towards different stages of LAM registration with MIID, Graduate Interior Designers and Students who are interested on becoming Interior Designers but are unsure how to proceed from where they stand in terms of LAM's requirements.

What legacy do you hope your advisory role will leave for the future generations of MIID leaders?

My involvements with MIID started even before the Institute itself was formed. I had initiated the formation of MIID via the amalgamation of the then IPDM and MSID when both sides knew of each other's existence but could not find any common grounds and see the strength in unification. It was a very tough seven years running around and rounding up likeminded individuals from two "opposing" sides to set aside differences, hold hands and move on as one body for the betterment and future advancement of the Interior Design profession. I remember getting told off by some senior Architects as to why am I trying to erode a part of the Architects' domain of work in giving Interior Designers a legal standing, which was in fact the very opposite, as I had sought to embrace another discipline of Architecture to bring it into the fold and family of Architecture, whilst according it its own recognition in the Building Industry. The route was long, full of obstacles and needed full time and true dedication and love for the profession and the unwavering belief that one day, it will be beneficial to the country.

Someone had to do it and I had felt that it was my calling and due. Finally, it was achieved after a good long seven years of endless meetings and running around, having started firstly as a vision in my mind, then becoming an idea and then a belief and unwavering commitment and push for the overall betterment of society, profession and to not expect repercussive self-benefits ever. Now as I look back to all the work and effort, I always smile to myself and thank God for the energy, camaraderie amongst like-minded fellow Interior Designers and of course family support.

I would truly like the future generations of MIID Leaders to adopt these very same principles of determination, focus and uncompromising dedication to serving and steering the profession of Interior Design in their respective positions. Most importantly, carry out their duties devoid of self-interests and intentions of self-glamorisation as they rise up to helm MIID and to always ensure that MIID is the epitome and manifestation of Malaysian Interior Design at its very best.

What do you believe are the biggest opportunities or challenges facing MIID today?

There are no limits to opportunities as to what can come the way of MIID. Being the only nationally recognised Interior Design body acknowledged by Law and having a respectful position in the Asia-Pacific Region via APSDA (of which we at MIID initiated, founded and registered as a legal entity in Malaysia in 2017), the opportunities to advance, promote, enhance and disseminate Malaysian capabilities in the Design field are limited only by the imagination, self-drive, determination and willingness to sacrifice one's personal time and effort towards new frontiers of opportunities. The challenges facing MIID today, I believe, would be to encourage unlicensed individuals and companies to register as legalised practitioners in the eyes of the Law. Even after close to twenty years following the legislation of Interior Design, there is still widespread unawareness, complacency and disregard of the Law in the field of Interior Design, endangering the public at large and eroding the image of the profession as well as the legislated practitioners. MIID's task at hand is to work towards the mitigation of these situations at via constant education of and awareness dissemination to the society at large on these aspects of Interior Design as well as the consequences and possible risks involved in engaging unregistered persons and entities.

You wear many important caps—being in MIID, LAM, APSDA whilst running your own practice and on top of being a great husband. How do you manage all this with always a cheerful countenance?

I am blessed with a very supportive wife and family who have given me the room and space to pursue my ambitions and beliefs the way I had always wanted to from the start. They had never once abandoned me in my pursuits, either in terms of career or voluntary works for the profession but rather stood by me as they know my determination and zest when it comes to pursuing and achieving what I believe in and had set out to do. They had always been and are still catering to and "tolerating" my ways!

To me, they have always been and will continue be my top priority in life. Looking back at how far and much we have achieved today, I am extremely proud and I attribute that to a strong and focused wife who is able to anticipate situations ahead, and who offers her invaluable advice whilst always looking to the positive side of things. One has to learn and adapt to all situations and strike the delicate balances in life to succeed, and a strong wife and family support definitely helps!

Are there any traditions or values you hope MIID continues to uphold, regardless of changes in leadership?

Yes, definitely. MIID has always been the pioneer at the forefront of unconventional or uncharted waters, so to speak, in terms of organising talks, seminars, holding events, promoting its members, giving awards, forming working relationships with other allied professions and bodies, sponsorship programmes, etc. A lot of spin offs can be witnessed today in other organisations. MIID does this as it is a natural progression through time mainly because of the fact that a high level of creativity is involved in our profession. I hope that these ground braking ways will continue to be manifested as MIID moves through leadership changes to make it an Institute that remains relevant always.

What does it mean to you to design and build your own home?

Oh... you must have heard about the "Project of My Lifetime", have you?!! Of course you might have heard this story quite some time back! Let me impart this advice to those who harbour intentions to do so anytime in the near future! If one is not in the game of erecting one's own building from scratch my advice is to not even try to start doing it, especially if you are an Architect or Designer!

The "obstacles" of approval seeking, the logistics of construction and decision making, coupled with an Architect's fussiness (not to mention our Interior Designer's senses

kicking in at decision times), can make the design process alone a nerve wracking story! It gets worse when the project hits the ground, believe you me! But now, having gone through the "rough seas" it actually means the whole World to me to be able to design and build my very own house and I wouldn't have it any other way. The endless experiments I had conducted in pursuit of my "utopian dream" and beliefs had really pushed me to engage all the expertise that I had learnt in my years of doing projects for clients to the maximum! I know that it is going to be something to be proud of and finally being able to use my license for myself! At one point in time, my wife did mention that we should hire an Architect to get the house done, and that was the start of my "hearing problems" as far as my house is concerned! I was also almost banned from making frequent site visits at one time, as the changes I instructed on site amounted to big variation orders on the budget for the project! All said, I would again like to thank my wife endlessly for the infinite degree of patience for me on this "Project of My Lifetime"!!

What is something that we should know about Chris Yap?

That I am always looking to the bright and lighter side of things and never taking life too seriously. Laughter is always on call!

When are you most proud to be Malaysian?

When I see all the races in our country chip in to accomplish positive things in our daily lives as one, regardless of the size, importance or place and time. So, this means literally every day I am most proud to be Malaysian!

Favourite local person and why? (politician, actor, singer, architect, etc.)

No one in particular, as long as he or she is a positive person with a good sense of humour! (Am I describing my wife?! LOL)

When planning a trip to a new place/country, what is the key thing you look for?

Safety and comfort are of the utmost priority for me, followed by the speed at which I can get home in the event of anything untoward happening!

Best nasi lemak place? (or whatever is your favourite food)

Best Nasi Lemak (I could actually live the whole day on this delight alone for breakfast, lunch and dinner!) is at my regular kopitiam (of which I am not willing to share the location publicly, in case it gets swarmed!), where a package comes wrapped in banana leaf and at an affordable price of below RM 5 each. Wash that down with a hot teh tarik (kurang manis of course), half boiled eggs and I am ready for the day ahead! On days I feel brave, a piping hot bowl of curry mihun-mee can do the same wonder for me!

What are you looking forward to in 2026?

A chance to slowly wind down to consolidate my time and work, chillax and do literally nothing but day dream! I am also looking forward to having more time to indulge in the things I want to do without worrying much about work and fee collections! Succession planning should take another step forward, definitely!



IDr Nur Diana Mohamed Rosli

MIID Advisor to Council 2024-2026

Educator with over 30 years of academic and industry engagement, currently Programme Director and Senior Lecturer at Taylor's University, with active involvement in accreditation, curriculum development, and design education leadership.

As an Advisor to Council, how would you describe your role within MIID's education ecosystem?

I contribute by offering academically grounded, strategic insight that strengthens coherence between design education, regulatory standards, and the evolving expectations of professional practice, in support of MIID's long-term educational direction.

What perspectives do you bring to Council discussions that are shaped by your experience in academia?

Coming from academia, my perspective is shaped by through the lens of curriculum coherence, quality assurance, and long-term development of graduates, while remaining mindful to the realities and expectations of professional practice.

What gives you the greatest sense of purpose in serving MIID in an advisory capacity?

After several terms as Chairman of the Education Committee, my sense of purpose lies in stepping back to cultivate succession by allowing younger minds to lead, observing how new perspectives emerge, and offering guidance that enables growth with clarity and renewed energy.

How do you see the relationship between design education and the professional industry evolving?

The relationship is becoming more constructive and self-aware. Through championing supervision for students during industrial training, in my role as the 'academic supervisor' appointed by the University, I have seen many experienced 'industry supervisor' practitioners develop a clearer appreciation of the distinct yet complementary roles of academia and industry, providing students with valuable, direct, and considered feedback. While a minority may respond defensively, often shaped by challenging personal journeys within the profession, this stance tends to undervalue the role of education in nurturing future practitioners. Meaningful progress comes from focusing on the majority who engage thoughtfully, collaborate generously, and are committed to shaping the next generation with professionalism and perspective.

> "In life and work, I believe that who you are matters less than your willingness to learn, and that this should always be met with openness, fairness, and respect."

Your PhD topic is something close to your heart—tell us more and what you have discovered about yourself throughout this time.

It sits at the intersection of education, policy, and professional responsibility, and the journey has taught me patience, resilience, and the importance of balancing structured systems with thoughtful human judgement.

If you could sum up your philosophy on life and work in one sentence, what would it be?

In life and work, I believe that who you are matters less than your willingness to learn, and that this should always be met with openness, fairness, and respect.

What's your go-to stress-relief activity after a long day?

I switch off by doing absolutely nothing, no schedules, no conversations, just a quiet reset that may look unproductive but works surprisingly well.

If you could learn a new skill, what would it be?

I would like to develop a skill that enables me to navigate complexity with greater clarity, transforming nuanced decisions into thoughtful outcomes while keeping the human aspect at the center.

Why is Room #102 so infamous, what's the story... do tell :)

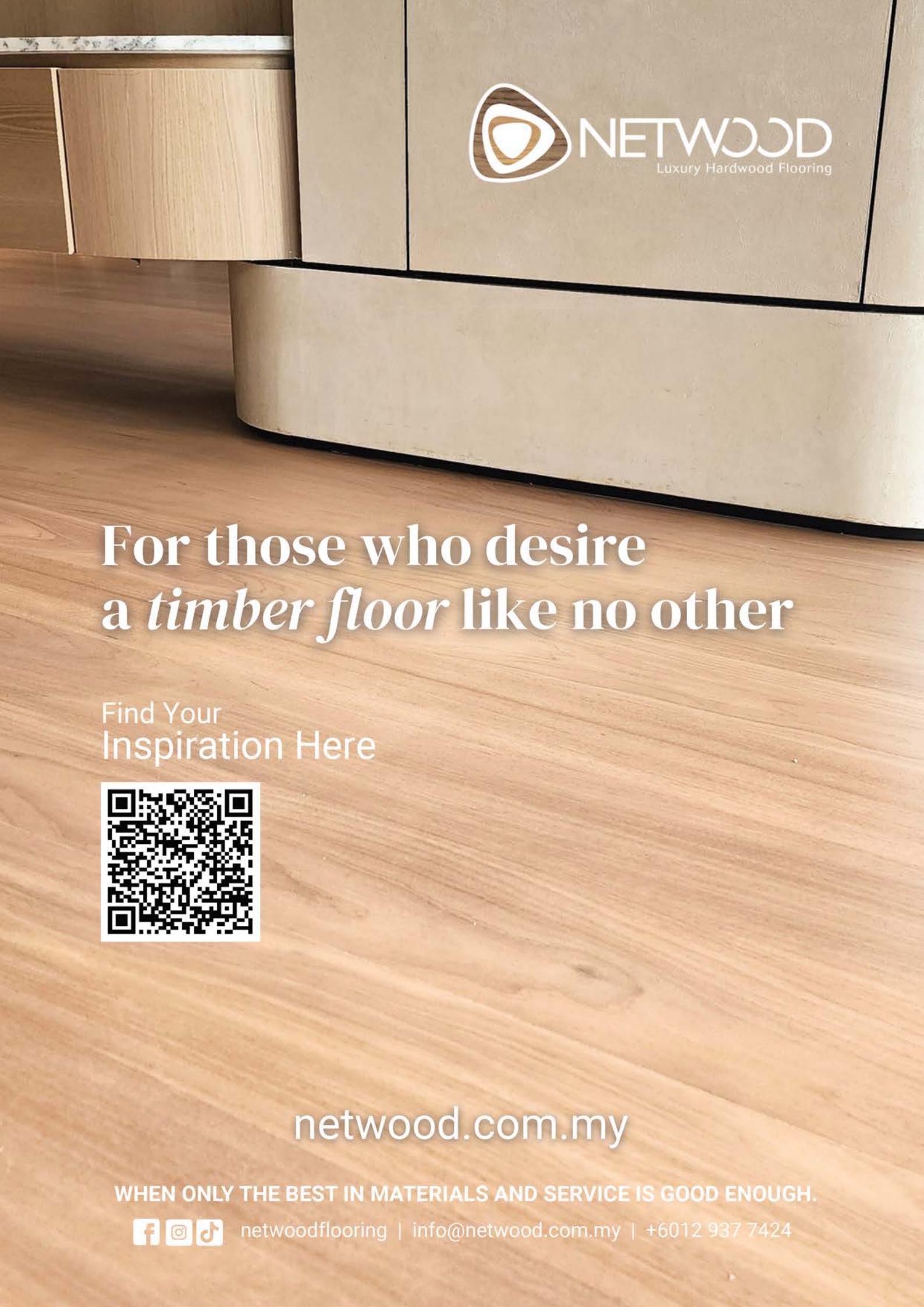
It's a place where imagination bends the rules, creative chaos has a say, stories emerge unexpectedly and everyone leaves a little changed, what happens in Room #102 usually stays unmentioned (laughs).

What's one small habit that keeps you grounded in life?

I stay grounded by challenging myself quietly, not by comparing with others, just trying to be a little better today than I was yesterday, with the future in mind.

On a personal level, what are you most looking forward to in 2026?

I am most looking forward to completing my PhD and closing a significant chapter of learning, reflection, and perseverance, while opening space for renewed focus, contribution, and growth in both my academic and professional journey.


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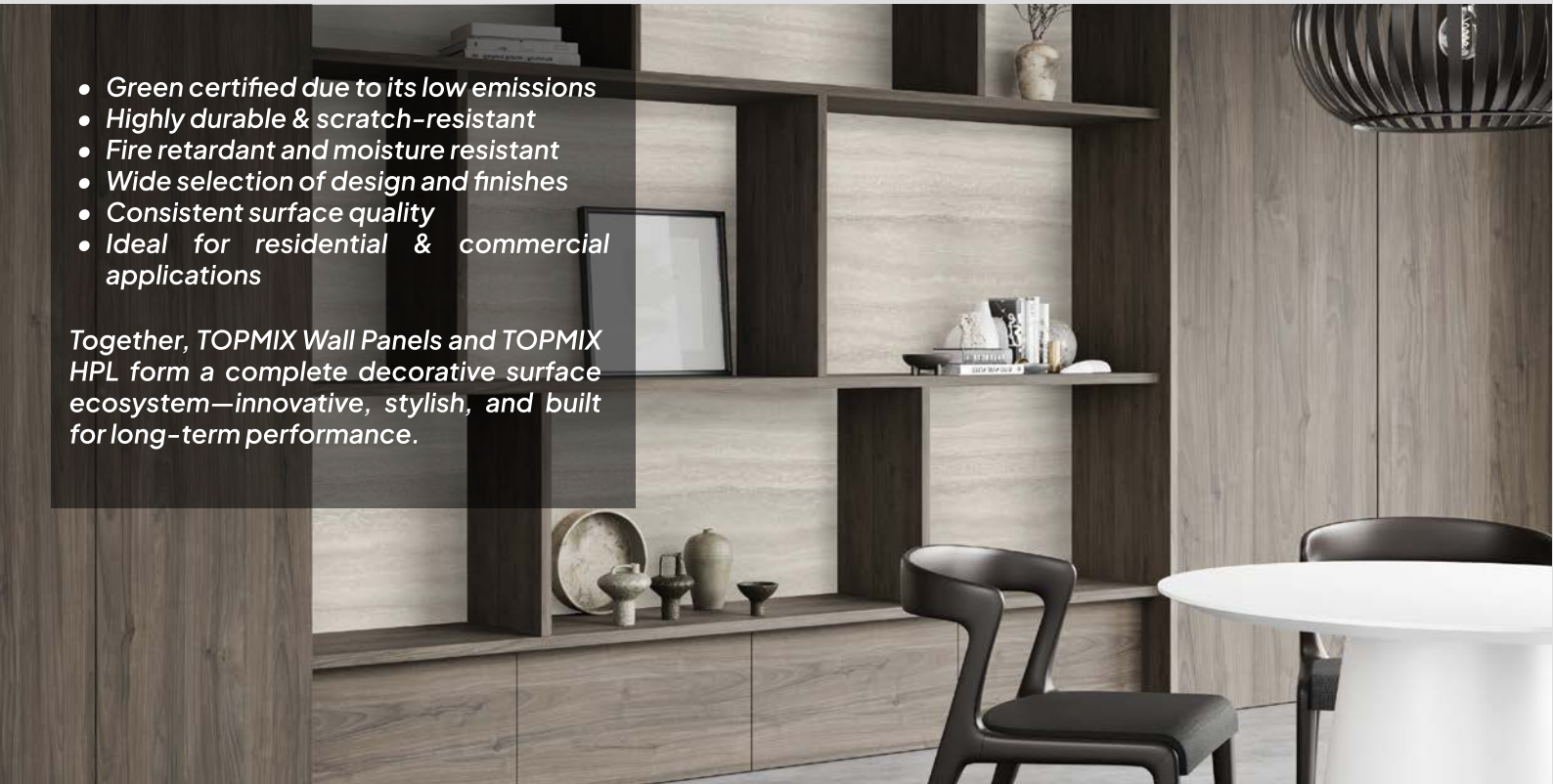
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MIID REKA CONVERGE 2025

THE ART OF CRAFTING BEAUTIFUL SURFACES

WHEN
26 September 2025

WHERE
EMHub Rooftop Event Centre, Kota Damansara

On Friday, 26 September 2025, MIID's REKA Converge series returned with an engaging and informative session focused on "**The Art of Crafting Beautiful Surfaces: Melamine Face Chipboard (MFC)**." The half-day programme, held at the EMHub Rooftop Event Centre in Kota Damansara, brought together designers, educators and material specialists to explore both the creative and technical know-how of a material ubiquitous in contemporary interiors. The event was sponsored by Panel Plus Products (M) Sdn Bhd, which delivered practical insights, hands-on experience, and professional exchange that aligned with MIID's mission of continuous learning and material literacy. The event also offered 4 LAM CPD points, providing participants with professional development credits that support lifelong competency enhancement within Malaysia's interior design community.

Panel Plus — Material Innovator and Industry Partner

Panel Plus is a leading manufacturer and supplier of engineered wood products, with a strategic presence throughout Southeast Asia and internationally. Established in 1990 under the management of the Mitr Phol Group, Panel Plus has grown into one of Thailand's foremost producers of wood substitute materials, applying high-quality manufacturing technology and professional management to its product range. Its core portfolio encompasses particle board, medium-density fibreboard (MDF), melamine-faced panels and high-pressure laminates, all designed to meet diverse interior design and architectural requirements. The Panel Plus brand is recognised for adding value and creativity to its product offerings and for its commitment to sustainability and high performance.

Panel Plus has expanded beyond its Thai roots to establish a presence in Singapore, Vietnam, and Malaysia, supporting regional demand and strengthening its support infrastructure for designers and fabricators across ASEAN markets. In Malaysia, Panel Plus Products (M) Sdn Bhd, incorporated in 2022, carries forward this legacy by manufacturing, supplying and distributing









high-quality melamine-faced panels, high moisture-resistant boards and other engineered wood products locally. Panel Plus reaffirmed its commitment to design education and professional community engagement, aligning its technical expertise with MIID's platform for designers to deepen material understanding and elevate practice.

Community Turnout and Professional Engagement

Reka Converge attracted fifty-four registrations, consisting of forty-eight MIID members and six non-members, with fifty turning up, demonstrating strong interest from the profession in material-centred learning. Panel Plus also brought additional industry representatives and associates to support the workshop segment, creating an environment where designers and material experts could interact directly and exchange practical insights.

MIID Vice President, IDr Wong Pei San, delivered the welcoming remarks. In her address, IDr Wong emphasised the importance of material literacy in design practice and reaffirmed the value of engaging with materials that are foundational to building environments yet often under-examined in design education.









Balancing Creativity and Craft

The event featured two distinguished speakers whose perspectives converged on both the creative and technical dimensions of MFC. Mr Calvin Chang, Booteek Creative, offered an expansive view of how designers can elevate projects through thoughtful surface selection and treatment. His presentation illustrated how MFC can extend beyond standard utility into a medium for expressive design. He highlighted how surface textures, finish qualities and colour selections contribute to spatial narratives. Mr Chang's examples underscored the potential for material choices to support both conceptual intent and end-user experience, inviting designers to consider MFC not merely as a construction component but as an integral part of spatial storytelling.

Mr Mohd Shafiq Shaharudin of Wooot Carpenter complemented the design perspective with grounded insights from fabrication and assembly. His session focused on practical considerations when working with melamine-faced panels, including handling protocols, machining responses, and edge treatment strategies that influence production quality and build accuracy. By discussing common project challenges and best practices, Mr Shafiq enabled designers to anticipate fabrication outcomes more effectively and to communicate more precisely with workshop partners.

Together, the two talks wove a comprehensive narrative—linking aesthetic intention with material behaviour and production realities—providing attendees with actionable knowledge that bridges conceptual design and craft execution.

Hands-On Workshop: Experiential Learning with MFC

A hands-on, experiential learning workshop, facilitated with support from Panel Plus personnel, was conducted with participants, grouped in teams, engaging in assembling prefabricated melamine-faced chipboard boxes and geometric stacks. This exercise allowed attendees to experience firsthand the physical properties of MFC—including tactile feel, structural behaviour and assembly interfaces—and to analyse how design decisions manifest in real-world build scenarios.

The collaborative nature of the workshop fostered direct dialogue between designers, fabricators and sponsor representatives, providing a valuable space for practitioners to test assumptions, pose technical inquiries and observe material performance under guided conditions.













Networking, Knowledge Exchange and Professional Growth

Throughout the event, participants took advantage of informal networking opportunities, exchanging perspectives with peers and industry experts. These interactions underscored the value of interdisciplinary connectivity—reinforcing MIID's role as a convener of professional learning and community engagement.

MIID REKA Converge 2025 succeeded in advancing its goal of elevating material intelligence within Malaysia's interior design community. As materials continue to evolve in their technological attributes and aesthetic possibilities, initiatives such as REKA Converge remain critical platforms for continuous professional development—enabling designers to navigate material decisions with confidence, precision and creative clarity. ■

DESIGN EXCHANGE XPEDITION (DEX) BANGKOK 2025

WHEN
1-4 October 2025

WHERE
Bangkok, Thailand





The Design Exchange Xpedition (DEX) 2025 was a collaborative international design immersion programme jointly organised by the Malaysian Institute of Interior Designers (MIID) and the Society of Interior Designers Singapore (SIDS). Held from 1 to 4 October 2025 in Bangkok, Thailand, this initiative aimed to strengthen regional ties among design professionals and promote cross-cultural learning through curated visits, workshops, and networking sessions with leading Thai design brands, studios, and institutions.

Objectives

The key objectives of DEX 2025 were:

- To foster professional exchange and collaboration between Malaysian, Singaporean, and Thai designers.
- To gain first-hand exposure to Thailand's contemporary design scene and innovative craftsmanship.
- To understand how cultural identity, sustainability, and modern technology are integrated into Thai design practices.
- To enhance participants' professional growth through experiential learning and networking opportunities.

Key Takeaways

- Thai design exemplifies a strong balance between tradition and modernity, integrating local craftsmanship with contemporary aesthetics.
- The visits demonstrated how sustainable materials and handmade processes continue to play a vital role in Thai design identity.
- The interactions fostered meaningful connections among designers across Malaysia, Singapore, and Thailand, promoting future collaboration opportunities.
- Participants gained exposure to innovative design thinking, material experimentation, and adaptive reuse practices within Bangkok's creative industry.

Acknowledgements

MIID extends its sincere appreciation to:

- SIDS (Society of Interior Designers Singapore) for their collaboration and partnership.
- All participating studios, showrooms, and brands - MatLab, Kenkoon, PIA, DITP, Slow Hand, Brewave, AUSARA, PODIUM, Charm, and Daikin - for their generous hospitality and inspiring presentations.
- The participants for their enthusiastic engagement and professional exchange throughout the Xpedition.

Day 1 – Wednesday, 1 October 2025

First Steps of Inspiration

The programme began with participants arriving at Suvarnabhumi Airport and checking in at Mercure Bangkok. The first design visit was to **MatLab**, a showcase of Thai design brands that reflect creativity, innovation, and craftsmanship in product design. The day concluded with a dinner at **Kenkoon Showroom in Thonglor**, where participants enjoyed fine dining amid a creative design ambience and meaningful interactions with local designers.



Day 2 – Thursday, 2 October 2025

Design & Creative Energy

Participants visited **PIA Design Studio**, gaining insight into innovative architectural and interior design practices within Thailand. Lunch was hosted by **Virgo Laminates** at The Emerald Hotel, followed by a visit to **DITP (Department of International Trade Promotion)**. The session, featuring **Slow Hand** as a guest brand, focused on celebrating Thai craftsmanship and sustainable creative production. The evening concluded with a warm and engaging dinner at Brewave Ratchada, hosted by **Boonthavorn**, offering opportunities for dialogue and idea exchange among regional designers.



Day 3 – Friday, 3 October 2025

Craftsmanship & Modern Living

The day began with a hands-on **workshop at AUSARA**, where participants explored unique handcrafted techniques using natural materials to create distinctive surface textures. After lunch at **CharmCharm**, participants toured **PODIUM Showroom**, discovering cutting-edge furniture and lifestyle concepts that represent modern Thai design sensibilities. Dinner at Charm was hosted by PODIUM, featuring a blend of authentic and contemporary Thai flavours. The evening ended with a relaxing Thai massage session at **Healthland Sathorn**, a fitting close to a full day of cultural and design exploration.



Day 4 – Saturday, 4 October 2025

Innovation Experience

The final day focused on design innovation and sustainability, with a visit to the **Daikin Experience Center**. Participants explored energy-efficient and sustainable solutions for modern living, gaining insights into how design and technology intersect to shape the future of interior environments. The programme concluded with airport transfers for participants departing on Malaysia Airlines and Singapore Airlines flights in the afternoon.

Conclusion

The Design Exchange Xpedition (DEX) Bangkok 2025 successfully achieved its mission of fostering cross-border learning and design collaboration. The four-day journey provided valuable insights into Thailand's design evolution, blending craftsmanship, sustainability, and innovation. This initiative reaffirms MIID's commitment to nurturing regional cooperation and broadening the horizons of Malaysian design professionals through global exposure and cultural exchange.



TOTO

The Conlay by E&O:
Luxury Urban Living Refined by Japanese Functionality

The Conlay by E&O, designed by the late Kerry Hill Architects, is an exquisitely designed urban resort located in the heart of Kuala Lumpur. With modern architecture, exquisite craftsmanship, and unmatched amenities, guests can now experience a blend of luxury, tranquility and modern Asian sensibility in this meticulously crafted residence.

The development's attention to detail extends to its bathrooms. As the pioneer in smart toilet technology, TOTO has long been recognised for precise engineering and design-led innovation, making it a natural fit for The Conlay's thoughtful, lifestyle-driven approach.

Selected units feature the state-of-the art **TOTO NEOREST DH**, a fully automated smart toilet inspired by luxury hospitality standards. Its key features from hands-free operation to integrated cleansing functions, showcase innovative Japanese technology in a sleek, one-piece design. Across the development, **TOTO close-coupled toilets** deliver reliability and water-saving efficiency, while **TOTO basins** add a clean, minimalist touch that fits perfectly with the development's modern aesthetic. Complementing these are **KREINER bathtubs**, which bring a spa-like experience into the home with their smooth contours and soothing soaking depth. Together, these elements create bath spaces that feel refined, functional and relaxing.

Together, TOTO's quality, functionality and elegant designs integrate seamlessly with The Conlay's modern and timeless design, shaping homes that are built not only for aesthetic, but for long-term comfort and everyday wellbeing.











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MIID SEED LAUNCH

Inspiring Tomorrow's Designers

WHEN
7 October 2025

WHERE
Hyatt Regency Kuala Lumpur, KL Midtown

On 7 October 2025, the Malaysian Institute of Interior Designers (MIID) marked a meaningful milestone with the launch of the **MIID SEED Program** and the MoA & LoA Handover Ceremony at Hyatt Regency Kuala Lumpur, KL Midtown. The event was officiated by **YBhg. Datuk Professor Dr. Azlinda Azman, Director General of Higher Education**, reflecting strong alignment between education and professional practice.

Designed to support emerging interior design graduates, MIID SEED Program provides a structured bridge from academia to the profession. Through mentorship, continuous learning, and industry exposure, the program nurtures graduates to enter practice with confidence, integrity, and professional accountability.

The MIID SEED Programme was conceptualised and strategically led by **Adj. Prof. IDr Mohamad Faisal Ghazali**, who envisioned a structured and supportive platform to guide interior design graduates as they transition from academia into the practice industry. Driven by a strong sense of professional responsibility and future-readiness, the programme was developed with clear objectives centred on mentorship, ethical practice, and continuous professional development. In realising this vision, he was assisted by committee members **IDr Ts. Norzaihan Mad Zin** and **IDr Nur Diana Mohamed Rosli**, who contributed particularly in supporting academic alignment and education-related matters to ensure the programme remains relevant, structured, and aligned with industry and educational standards.

Supported by **Lembaga Arkitek Malaysia (LAM)** and joined by **14 accredited institutions**, MIID SEED represents a collaborative commitment to shaping future interior designers and guiding them towards professional registration. The initiative is proudly supported by **Artmatrix Technology Sdn Bhd** as Main Sponsor and **Can I Interior Fit-Out Sdn Bhd** as Sponsor.







The 14 accredited public and private institutions participating in the MIID SEED Program are:

1. Universiti Teknologi MARA
2. Taylor's University
3. Tunku Abdul Rahman University of Management and Technology (TAR UMT)
4. UCSI University
5. INTI International College Subang
6. The One Academy of Communication Design
7. Universiti Sains Malaysia
8. Universiti Malaysia Kelantan
9. First City University College
10. UOW Malaysia KDU Penang University College
11. Sunway University
12. Raffles University
13. SEGI University
14. City University

Celebrating MIID SEED Graduates: Certificate Presentation 2025

Following the official launch of the MIID SEED Program, MIID marked another important milestone with the Presentation of SEED Program Certificates to Graduate Members on 7 November 2025, held at Pavilion Arena, Pavilion Damansara Heights.

In line with the program's objectives, new Graduate members from the program were recognised on stage, symbolising the program's early impact in supporting young designers as they transition from academia into professional practice.

The ceremony commenced with a welcome speech by the Adj. Prof. IDr Norshafina Ibrahim, MIID President, followed by the screening of the MIID SEED video and an introduction to MIID by the IDr Tay Ei Ling, MIID Honorary Secretary. The highlight of the session was the presentation of Graduate Membership Certificates, presented by the MIID President and accompanied on stage



by Adj. Prof. IDr Mohamad Faisal Ghazali, MIID SEED Program Committee Co-Chairman.

Artmatrix Technology Sdn Bhd (Main Sponsor) and Can I Interior Fit-Out Sdn. Bhd. were on hand, showing their support for the next generation of interior design talent. ■



REKA SESSION X

HEALTH RAISER

Where Wellness Meets Design

WHEN
9 October 2025

WHERE
Technogym Experience Center
Kuala Lumpur

MIID REKA Session X took place on Thursday, 9 October 2025, from 4:00pm – 9:00pm at the Technogym Experience Center KL, Bangsar. Under the theme Health Raiser: Where Wellness Meets Design (Pushing Boundaries in Fitness, Design & Wellbeing), the session explored how interiors can actively shape healthier lifestyles — from fitness-inspired environments to restorative spaces that support both physical and mental wellbeing.

The evening opened with registration at 4:00pm, followed by a warm welcome from the emcee and introductory remarks by Technogym's Managing Director, James Lyne, the session sponsor. Attendees were then guided into a program that balanced insight with experience: two focused presentations, a lively Q&A, a hands-on tour of the Technogym facility, and time for networking.







Michaela Rihova, a Singapore-based business development and marketing professional with nearly a decade of regional experience across architecture, design and hospitality, set the tone with a strategic look at wellness-driven design. Drawing on regional case studies and client-facing perspectives, Michaela unpacked how spatial innovation, material choices and brand-led programming can elevate customer wellbeing and loyalty. Her talk highlighted the commercial and social value of designing with wellness at the core — showing that healthier spaces are not just nicer to use, they also deliver measurable business outcomes.

Bianca June Purkis, Principal of VERITAS Interiors and an experienced practitioner across residential, hospitality and mixed-use projects, followed with a practitioner's view on embedding wellbeing into interior narratives. Bianca illustrated how thoughtful interventions — from ergonomic layouts to restorative material palettes — can transform ordinary spaces into supportive environments that enhance everyday life. Her examples demonstrated a client-centred approach that marries creativity with functional outcomes, reinforcing that wellbeing is a design responsibility as much as an aesthetic choice.













The session's Q&A generated robust discussion around practical challenges and opportunities in wellness design: integrating fitness ecosystems into mixed-use developments, balancing technology with human comfort, and measuring wellbeing outcomes beyond aesthetics. Audience questions reflected a strong appetite for actionable guidance — from specification tips to client engagement strategies.

Following the presentations, attendees enjoyed a guided Technogym tour that brought the ideas to life, showcasing products and spatial setups that support active living. Tokens of appreciation were presented to the speakers, and the evening closed with remarks from Technogym and MIID. Networking over refreshments provided a relaxed setting for designers, industry partners and members to exchange ideas and explore potential collaborations.

In conclusion, MIID REKA Session X successfully advanced the conversation on how interior design can proactively support health and wellbeing. Through strategic insights from Michaela Rihova and grounded design examples from Bianca Purkis, the session reinforced that wellness-led design is both an ethical imperative and a commercial opportunity. With 4 LAM CPD points applied for and strong member engagement, the event continued MIID's mission to elevate professional practice and inspire design that matters — literally and figuratively. ■



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WHEN
11 October 2025

WHERE
SEGi University

MIID INTERIOR DESIGN STUDENTS' SATURDAY 2025

SEGi University was honoured to host the Malaysian Institute of Interior Designers (MIID) Students' Saturday 2025 on Saturday, 11 October 2025, welcoming over 22 participating universities and colleges from across the country. This flagship academic and design event served as a dynamic platform for celebrating the creativity, innovation, and future-forward thinking of Malaysia's next generation of interior designers.

This year's theme, "Speculative", challenged students to imagine the future of interior architecture beyond conventional boundaries — questioning norms, experimenting with materials, and proposing ideas that speak to tomorrow's societal and environmental needs. From conceptual thinking to hands-on execution, students rose to the challenge with thought-provoking interpretations that pushed design boundaries.

The event featured eleven design-based competitions and one Drone Technology Workshop, blending creative exploration with technological innovation. Highlights included Legacy, Sketching, Theatrics, ArtVgnza, Curate, Ideation, Installation, and more — each crafted to test skills in storytelling, craftsmanship, collaboration, and sustainability. A special highlight was the Drone Workshop, which introduced students to AI-integrated aerial technology for design and inspection processes, aligning with evolving industry needs for innovative and sustainable development.



















Congratulations to all winners and participants — your speculative ideas and strong execution reflect the exciting future ahead for interior design in Malaysia. The commitment, creativity, and collaboration on display were truly outstanding.

We extend our deepest gratitude to MIID and the MIIDSS Committee for their continued trust in SEGi University as host. Special thanks to our Premium Sponsor, Top Mix, for their generous support, and to all other sponsors and partners who contributed to the event's success. A heartfelt thank you also goes to the panel of esteemed judges, comprising professionals and academics, who brought insight and rigour to the competition process.

This event would not have been possible without the dedication of the SEGi University organising team, comprising lecturers, student volunteers, and technical crews. Their tireless efforts in logistics, event management, creative direction, and hospitality ensured a smooth and memorable experience for all. More than just a one-day event, MIID Students' Saturday 2025 was a celebration of innovation, imagination, and inter-institutional unity. It encouraged students to think critically about the future of interior spaces and design responsibly in an ever-changing world.

SEGi University is proud to have contributed to the success of this prestigious platform and remains committed to fostering excellence in interior architecture education. ■



#iamReka 5.0 | Volume 4

THE ENERGY OF A SPACE

Invisible Layers in Design

WHEN
25 October 2025

WHERE
New Way Showroom, Puncak Alam

Exploring the Unseen Forces that Shape the Built Environment

The fourth chapter of the #iamReka 5.0 series, **The Energy of a Space: Invisible Layers in Design**, unfolded on Saturday, 25 October 2025, at the beautifully curated New Way Showroom in Puncak Alam. Sponsored and hosted by New Way, this volume brought together designers, creatives, and recent graduates eager to explore what cannot be drafted, measured, or rendered—but is undeniably felt.

While previous volumes discussed tools, practice, and professional journeys, Volume 4 shifted the lens inward, into the intuitive, psychological, cultural, and sensory layers that silently influence how people experience space.

A Conversation Beyond the Tangible

Moderated by Amirah Zakaria, the session set out to answer a deceptively simple question: **How do we feel space before we even fully see it?** From emotional resonance to environmental cues, from memory to instinct, the panel explored how designers can shape energy, atmosphere, and human response long before materials and furniture enter the picture.

Speakers & Their Perspectives

A diverse panel enriched the discussion, each speaker offering a unique lens into the invisible elements that define spatial experience:

Lee Sin – *Interior Stylist*
Lee Sin opened the session by sharing how styling transcends decor—it choreographs energy. She spoke about understanding a room's "natural rhythm," and how subtle choices in placement, proportion, and balance can shift the emotional temperature of a space without altering its physical structure.

Adli Nazrin – *Interior/Abstract Artist*
Adli's approach highlighted intuition and expression. For him, spatial energy is deeply connected to memory, symbolism, and emotional layering. He introduced the idea that designers often translate personal experiences into spatial gestures, making each project an artistic conversation between creator and user.

Ronnie Khoo – *Founder of Ohsum Mossum, Interior Landscape Designer*
Ronnie grounded the dialogue in the language of nature. He demonstrated how even a single plant can redirect a space's energy—softening tensions, enhancing flow, and reconnecting people to biophilic instincts. His insights reminded attendees that living elements have both psychological influence and energetic presence, shaping how we breathe, move, and interact.

Azlan Nazam – *Architectural Lighting Designer*
Azlan closed the speaker lineup by illuminating (quite literally) how light is one of the most powerful invisible forces in design. He explored the psychological impact of brightness, shadow, rhythm, and color temperature—how lighting guides behavior, perception, and emotional response even before a person consciously registers it.













For Designers Who Sense there's More than What's on Paper

This volume was crafted especially for young designers and fresh graduates who are beginning to trust their instincts. Many participants shared that this session finally gave language to what they've always sensed but were never formally taught:

- The emotional triggers embedded in a room
- The cultural and behavioral cues that shape how people move
- The influence of memory, intuition, and personal history
- The way energy enters, circulates, and settles within a space

It was a holistic yet grounded conversation—reflective, real, and deeply human.

Atmosphere & Engagement

The New Way Showroom proved to be the ideal venue, with its thoughtful layout and warm ambiance echoing the day's theme. Attendees filled the space beyond expectation, forming an engaged audience that embraced the conversational nature of the session.

Design students, emerging practitioners, and even senior designers engaged in thoughtful dialogue, many expressing that Volume 4 opened up perspectives they had never considered in their academic training. The Q&A segment was especially lively, touching on:

- Feng shui and spatial energy flow
- Creative instinct vs. formal training
- Sensory triggers and emotional design
- How to capture "feel" within technical drawings







MIID expresses heartfelt appreciation to **New Way** for hosting and sponsoring the session, and for providing such a fitting environment for this reflective conversation.

Special thanks to the speakers and moderator for their generosity in sharing knowledge that often sits between practice and intuition—knowledge that shapes the soul of design.

#iamReka 5.0 | Volume 4 expanded the series into the realm of the invisible, reminding us that while structure, detail, and materials are vital, it is the unseen layers—emotion, instinct, energy, memory—that make a space truly alive.

For young designers learning to listen not only with their eyes, but with their whole selves, this volume became a powerful reminder: **Design is not just what we build. It is what people feel.** ■



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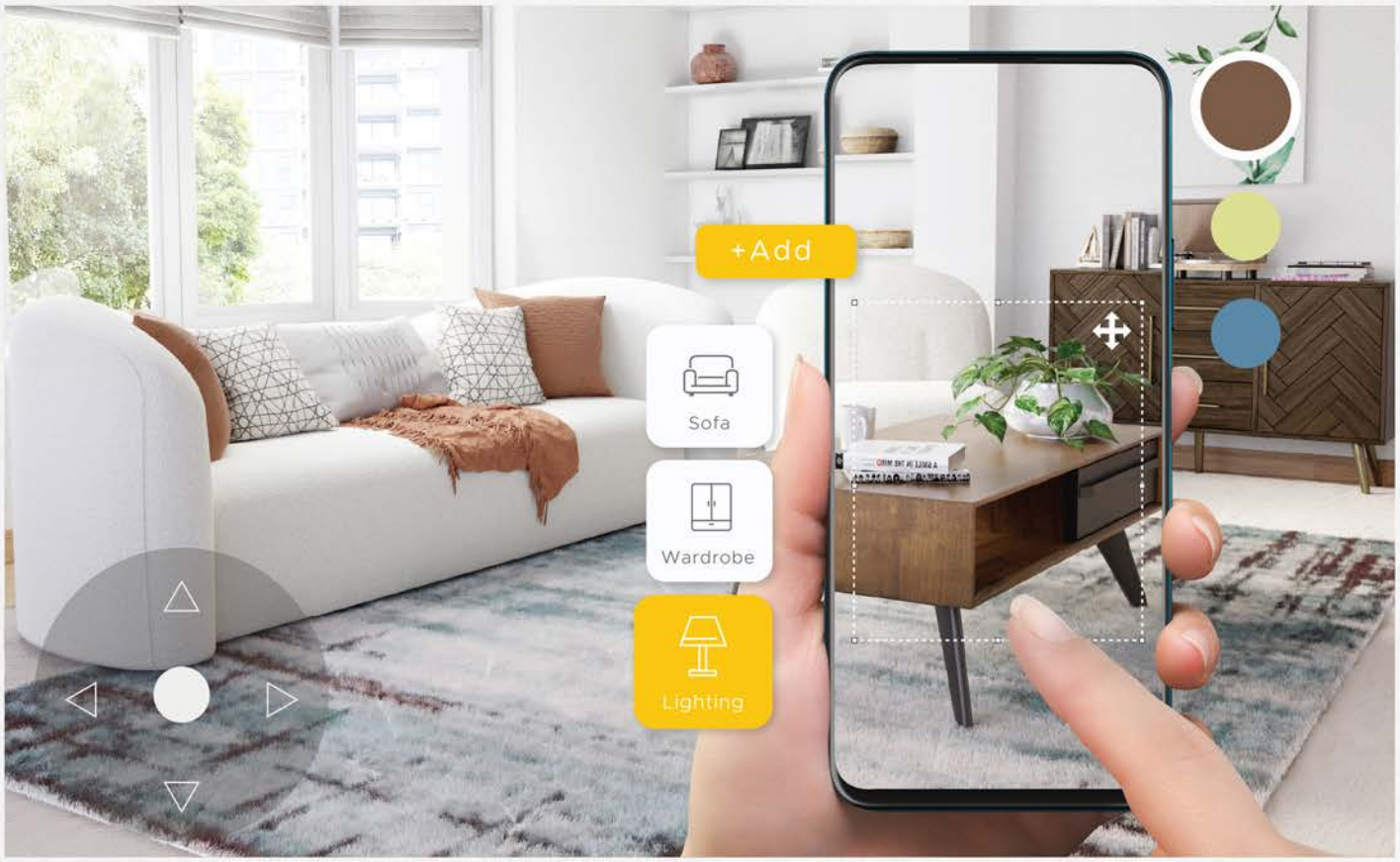
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#iamReka 5.0 | Volume 5

REKA LAH

#iamReka x SneakerLah @ LAH LAH LAND 2025

WHEN
1 November 2025

WHERE
Mines International Exhibition & Convention Centre (MIECC)



A Celebration of Branding, Identity & Design Culture at Malaysia's Biggest Lifestyle Festival

The fifth instalment of the #iamReka 5.0 series took place on Saturday, 1 November 2025, at Mines International Exhibition & Convention Centre (MIECC)—marking a vibrant crossover between the world of design and Malaysia's largest youth culture festival, LahLahLand.

This edition, REKA LAH @ LAH LAH LAND, introduced RekaLAH—a special segment dedicated exclusively to the #iamReka initiative under MIID, created to bring design education, culture, and creative exposure directly into the heart of mainstream youth culture. It also served as one of the opening event for Reka Design Week 2025.





LAH LAH LAND 2025: Malaysia's First Large-Scale Lifestyle Festival

Evolving from the iconic SneakerLAH, LAH LAH LAND made history in 2025 as the country's first massive, multi-segment lifestyle festival, held from 1–2 November 2025. It merged fashion, food, gaming, design, music, and street culture into one cultural mega-event.

Featuring:

- **SneakerLAH** – sneaker culture & exclusive drops
- **ConcertLAH** – live music performances, including Bunkface
- **EsportsLAH** – competitive gaming arena
- **MainMainLAH** – play zone & arcade culture
- **MakanLAH** – food festival featuring local favourites
- **SkateLAH** – skate culture & showcases
- **RekaLAH** – a special segment dedicated to the #iamReka initiative of MIID
- Art installations, car showcases, streetwear pop-ups & more

This immersive mix made MIECC the ideal venue for #iamReka to engage directly with Malaysia's vibrant creative youth community.

REKA LAH: Design Meets Youth Culture

Running from 10:00 AM to 1:00 PM, RekaLAH featured an interactive panel discussion followed by a mini expo—crafted to help emerging designers understand how personal and spatial branding shape their professional identity.

Moderated by Ar. IDr Safuraa Razak, the session brought together leading names in fashion, branding, and spatial design.

Speakers & Their Perspectives

Mandy Goh – *Founder of CHUCK'S*
Discussed building a lifestyle brand anchored in emotion, storytelling, and honest identity.

Arma Badrulsham – *ANAABU*
Shared ANAABU's evolution and how minimalist fashion can communicate strong design values across space, image, and product.

Alvin & Jamie
Explored how interior design becomes a branding language—turning materials, lighting, and atmosphere into powerful identity tools.

Theme: Branding as a Designer's Identity

The panel unpacked how designers can build, refine, and express their personal brand—shaping both career direction and creative authenticity.

Topics included:

- Fashion as an extension of design identity
- Building a recognisable visual language
- Presenting oneself in the industry
- Storytelling across space, product & persona
- Maintaining authenticity amid trends

For many attendees, the session offered clarity on a topic seldom taught formally: **how designers craft their own brand before they even start a firm.**











Sincere appreciation to our sponsors: **KIAN Furniture**, **Richard's Lighting**, **Stonehenge**, **Objet**, **Joey Furniture**, and **Lah Lah Land** for supporting RekaLAH and empowering young designers to explore branding and identity through a real cultural platform.

Special thanks to the Lah Lah Land organising team for welcoming MIID and #iamReka into the festival, amplifying the voice and presence of Malaysia's design community.

REKA LAH @ LAH LAH LAND 2025 successfully bridged the professional design world with the dynamic energy of youth culture.

By merging fashion, branding, and spatial identity, this volume encouraged young designers to explore how they show up—not just as creators, but as brands themselves. ■



REKA DESIGN WEEK 2025

Design Beyond Borders

WHEN
25 October to 9 November 2025

WHERE
Klang Valley, Pavilion Damansara Heights

REKA Design Week 2025 (RDW) took place from 25 October to 9 November, transforming the Klang Valley into an open platform for design, art, and creative exchange. Spanning two weeks and culminating in the Art & Design Showcase at Pavilion Damansara Heights, the event brought together designers, artists, industry partners, and the public through a citywide programme of curated experiences.

Unlike conventional design festivals, RDW 2025 adopted a decentralised, community-led format. Independent creative groups activated various urban spaces through mural painting, city walks, gallery tours, markets, live music, and interactive retail initiatives. This approach highlighted how design can move beyond interiors and studios to engage directly with the city and its communities—making design more visible, accessible, and relevant to everyday life.

The Art & Design Showcase, held from 6 to 9 November, served as the central anchor of the design week. The opening featured the unveiling of the RWB Art Car painted by Jefr Studio, setting the tone for cross-disciplinary collaboration. Throughout the showcase, installations by designers and artists—developed in collaboration with industry partners—were seamlessly integrated into the commercial setting, offering practical insights into spatial storytelling and experiential design.

A notable professional milestone was the presentation of certificates to the first batch of MIID Seed Programme graduate members, underscoring a commitment to nurturing emerging interior designers. Cultural exchange was further celebrated through a collaborative batik artwork by Sham Abu Bakar and Japanese artist Lulu Kouno, bridging heritage craftsmanship with contemporary design expression.

REKA Design Week 2025 concluded with a performance by the Melawati Youth Orchestra, providing a reflective close to two weeks of creative activity. Ultimately, RDW 2025 reaffirmed design's role as both a professional discipline and a shared cultural experience—one that connects people, places, and ideas.






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MIID REKA CONFERENCE 2025

Across Borders: Design Voices

WHEN
8 November 2025

WHERE
Sunway University







On a day where ideas travelled freely across continents, cultures, and convictions, the MIID REKA Conference 2025 unfolded as a celebration of design without boundaries. Held on 8 November 2025, the conference brought together a community of over 430 designers, educators, industry leaders, and creative thinkers, united by a shared belief that design is not confined by geography, but shaped by voices, stories, and human experience.

Anchored by the theme "**Across Borders – Design Voices**," this year's REKA Conference explored how design transcends borders to become a universal language, one that connects cultures, challenges perspectives, and gives meaning to the spaces we inhabit. The carefully curated line-up of 5 distinguished speakers embodied this ethos, each bringing a unique voice shaped by diverse contexts and lived experiences.

















Representing multiple regions and design landscapes were **Ramesh Seshan** of Seshan Design (Malaysia), **Alvin Tjitrowirjo** of alvinT (Indonesia), **Artur Sharf** of Yodezeen (US/UK/Ukraine), **Tim Kwan** of Office AIO (Hong Kong/New Zealand), and **Sameep Padora** of sP+a (India).

Through their narratives and works, attendees were invited into a rich tapestry of ideas, where local identity meets global thinking, where the ordinary is transformed through intention, and where design becomes a medium for dialogue, empathy, and change. The conversations sparked throughout the day were both inspiring and reflective, reinforcing the REKA Conference's role as a vital platform for exchange, learning, and creative growth.

A significant milestone was marked as the REKA Conference was hosted for the first time at a university campus, at the **Sunway University Auditorium**. With sincere gratitude, MIID extends its appreciation to Sunway University for their partnership, and generous hospitality in making this milestone possible.

MIID also wishes to express heartfelt thanks to our valued sponsors **Nippon Paints**, **Pasaya / Hunter Douglas**, **Guocera**, and **Artwright**, whose steadfast support and belief in the power of design dialogue made this conference a success. Special thanks also go out to **Seng Hup Lighting** for the Lucky Draw gifts at the end of the conference.

As the curtains closed on REKA Conference 2025, one truth resonated clearly: ***when design voices come together across borders, they do more than inspire, they shape futures, forge connections, and redefine the possibilities of the world we design***. ■

REKA SARAWAK CONFERENCE 2025

WHEN
15 November 2025

WHERE
The Waterfront Hotel, Kuching, Sarawak

SANCTUARY marked a meaningful milestone for MIID in Sarawak

On 15 November 2025, the MIID Sarawak Committee proudly hosted its inaugural MIID REKA Sarawak Conference at The Waterfront Hotel Kuching. The conference was honoured by the presence of **YB Datuk Amar Prof. Dr. Sim Kui Hian, Deputy Premier of Sarawak and Minister of Public Health, Housing and Local Government**.

Anchored by the theme **SANCTUARY**, the conference signalled a fresh chapter for MIID in Sarawak, bringing together designers, industry partners and creative minds in a warm, reflective and inspiring setting.

The program featured an esteemed lineup of speakers whose thought-provoking insights on design, craftsmanship and purpose inspired and enriched the dialogue: **Ar (Dr.) Serina Hijjas** of Hijjas Kasturi Associates Sdn Bhd, **Martin Haeger** of HL Design Group Sdn Bhd, **Stanley Ngu** of Solo Timber Sdn Bhd, and **Ar. IDr Nur Safuraa Abd Razak** of Nu Studio Works Sdn Bhd. Their perspectives set the tone for meaningful conversations and fostered a vibrant exchange within the design community.























The conference was made possible with the valued support of **Niro Ceramic Group** as Main Sponsor, alongside **Artmatrix Technology Sdn Bhd**, **Daikin Malaysia Sales and Service Sdn Bhd**, and **Quel International Sdn Bhd** as Co-Sponsors, with **Business Events Sarawak (BESarawak)** as the Supporting Partner.

More than a theme, SANCTUARY became a shared experience that brought the design community together and set the tone for what lies ahead for MIID Sarawak. ■









MIID 14TH ANNUAL GENERAL MEETING

A Year of Purpose, Progress, and Connection

WHEN
26 November 2025

WHERE
Saint-Gobain HQ

The Malaysian Institute of Interior Designers (MIID) successfully convened its 14th Annual General Meeting (AGM) on 26 November 2025, graciously hosted at the Saint-Gobain HQ. The AGM marked a significant milestone for the Institute, drawing a total of 54 attendees—an encouraging reflection of strong member engagement and collective commitment to the profession.

The meeting was conducted in a smooth, structured, and thoughtful manner. Members were brought through a comprehensive year-in-review on the Institute's programs, initiatives, and achievements throughout the year. The session offered clarity, transparency, and a strong sense of direction, reinforcing trust between the Council and its members.

At the heart of the report was **MIID's core mission**, articulated through three key pillars:

1. **Professional Development & Advocacy**
   MIID continued to champion professionalism within the interior design industry, advocating for higher standards, ethical practice, and greater recognition of the profession across platforms and stakeholders.
2. **Bridging the Gaps**
   Strong emphasis was placed on Council–member engagement, narrowing the gap between academia and industry, and creating meaningful pathways that connect graduates with the professional world—ensuring continuity and relevance for the next generation of designers.
3. **Profession Development through Action**
   The Institute's commitment was demonstrated through a robust calendar of events, programs, workshops, and activities, designed to enrich knowledge, foster collaboration, and elevate industry practice.







The presentation took members on a reflective journey through MIID's efforts over the year, illustrating how each initiative aligned with and strengthened these three missions. It was a moment not only of reporting, but of collective reflection on progress made and purpose reaffirmed.

The AGM concluded on a warm and collegial note with a lunch and networking session, where members reconnected, exchanged ideas, and strengthened professional bonds. This closing segment symbolically rounded up a year marked by dedication, resilience, and shared success.

As MIID moves forward, the 14th AGM stands as a testament to the Institute's continued pursuit of excellence—**grounded in purpose, driven by people, and united by a shared vision for the future of interior design in Malaysia**. ■









MIID x Havana Konzept

REKA NORTH 2025
DESIGNERS GET TOGETHER

WHEN
5 December 2025

WHERE
Havana Konzept HQ Penang

MIID was honoured to collaborate with Havana Konzept for **REKA North 2025: Designers Get Together**, a meaningful evening that brought together over 100 interior designers from across Northern Malaysia at Havana Konzept's headquarters in Penang. This event marked MIID's first-ever engagement in the Northern region after an extensive period of planning, signifying an important milestone in expanding MIID's presence beyond the central region.

The gathering provided a valuable platform for designers to connect, exchange ideas, and celebrate the vibrant Interior Design community in the Northern region. It was an inspiring evening dedicated to collaboration, knowledge-sharing, and strengthening professional bonds.

The event opened with welcoming remarks by Adj. Prof. IDr Norshafina Ibrahim, President of MIID, who set the tone for an engaging evening and highlighted the importance of establishing strong benchmarks for the Northern design community.







This was followed by an insightful presentation by Adj. Prof. IDr Joe Chan, who introduced MIID's background, mission, and national footprint. A key highlight of the session was the sharing of MIID's vision and strategic direction for the Northern region, outlining plans to foster stronger industry engagement, professional development, and long-term growth through a series of initiatives, including the REKA North Conference, sessions, workshops, and Converge programs. The presentation also featured MIID's successful initiatives in Sabah and Sarawak, as well as an informative overview of the pathway to becoming a Registered Interior Designer—serving as a valuable guide for emerging professionals.

The evening also featured product presentations by Havana Konzept and PERGO Malaysia, offering valuable insights into innovative design solutions and materials.

Guests enjoyed a sumptuous buffet dinner in a relaxed and lively networking atmosphere, where designers, educators, and industry stakeholders exchanged ideas, built connections, and celebrated the launch of a new platform for collaboration and professional growth in the North.

With this strong beginning, the journey of REKA North has only just begun. Here's to the continued success of REKA North—starting from Penang and reaching beyond. ■





















MIID ANNUAL BALL & AWARDS NIGHT 2025

A Night of Mystery and Glamour

WHEN
12 December 2025

WHERE
Grand Nexus, CCEC, Kuala Lumpur







Malaysian Institute of Interior Designers (MIID) dazzled Kuala Lumpur with its Annual Ball and Awards Night 2025 on Friday, 12th December, at the luxurious Grand Nexus, CCEC. This year's glamorous affair embraced the theme "Mysterious," with guests turning heads in their creative formal wear and elegant masks.

The theme extended beyond aesthetics, reflecting the idea that there is often more beneath the surface than what meets the eye, untapped collaborations, and quiet opportunities that emerge when the design community comes together. Connected through MIID's growing network of nearly 4,000 members across Malaysia, moments of possibility often arise when least expected, reinforcing the power of unity within the profession.





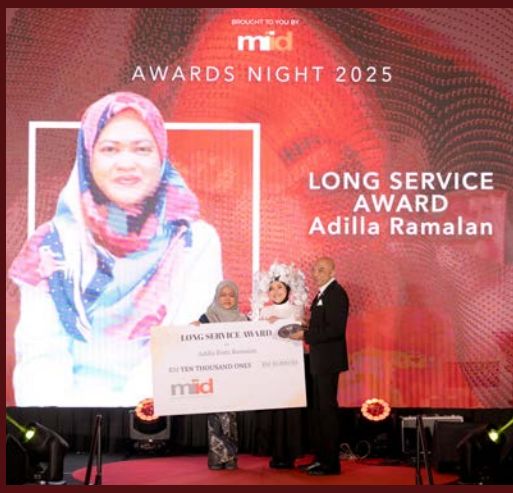






The night celebrated excellence and dedication, with Fellow Membership awarded to IDr Sharifah Suzana Syed Hassan in recognition of her outstanding contributions, and Ms. Adilla Ramalan honored for 14 years of dedicated service as MIID Secretariat.

It was an unforgettable night of glamour, recognition, and celebration, filled with memorable moments that showcased the passion and talent driving Malaysia's interior design industry. Here's a glimpse of the magic from this extraordinary evening.



















MIID REKA AWARDS 2025





























As always, the highlight of the night was the MIID REKA Awards 2025, which recognized the exceptional achievements of Malaysian interior designers, interior builders, and product suppliers. Creativity, craftsmanship, and innovation took center stage as winners were celebrated for their remarkable contributions, highlighting the very best of the local design community. ■


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THE DESIGN DIVIDE: CURATOR VS CREATOR IN INTERIOR SPACES

Taking interior designing to the next level

Text and Images courtesy of **Joseph Wong**

In the world of interior design, two distinct philosophies shape how spaces are realised: the art of the curator, who skillfully sources existing market pieces and the discipline of the creator, who commissions or designs bespoke elements. While both approaches result in beautiful, functional interiors, their execution, appeal and perceived professional status differ significantly.

The designer who functions primarily as a curator specialises in sourcing, selecting and arranging items available in the market - some readily obtainable while others may be sourced from more exclusive vendors. Their strength lies in their extensive knowledge of global furniture brands, lighting manufacturers and accessory lines.

Advantages of the curatorial approach include:

1. **Speed and efficiency:** Projects move faster as there is no need for custom prototyping, fabrication time or complex quality control inherent in bespoke production.
2. **Budget control:** Utilising existing retail pieces provides better cost predictability and often keeps the project within accessible mid-to-high market budgets.
3. **Brand storytelling:** Curators leverage recognisable, established brands to confer a sense of quality, trust and international style upon a space.
4. **Accessibility:** The client can easily replace items if damaged or outdated, simplifying long-term maintenance.

This designer's expertise is in juxtaposition—creating harmony and unique narratives using pre-existing parts. Their skill is demonstrated by how they combine a mass production armchair with a vintage rug and a high-end pendant light, making the result feel personalised and fresh, rather than simply assembled.

The art of the bespoke

The creator-designer, conversely, designs unique elements for a space that cannot be bought off the shelf. This involves commissioning artisans, cabinetmakers, metalworkers and upholsterers to fabricate furniture, lighting fixtures, millwork, or detailed architectural features that exist only in that specific project.

Advantages of the creative/bespoke approach include:

1. **Total uniqueness:** Every piece is exclusive to the client and the space, guaranteeing an unparalleled level of personalisation and originality.
2. **Perfect fit and function:** Bespoke pieces are engineered to fit exact spatial dimensions and fulfil specific, complex functional requirements that standardised items cannot meet.
3. **Control and quality:** The designer maintains ultimate control over material selection, construction method, and finish, ensuring the highest standards of craftsmanship.
4. **Narrative depth:** Custom elements often carry deeper stories—the collaboration with a local artisan, the specific wood sourced, or the geometry inspired by the building's architecture—adding layers of meaning to the final design.



This approach transforms the designer from a selector into a collaborator and product developer, demanding expertise not just in aesthetics but also in engineering, material science and vendor management.

Although more work, time and creativity are involved, the practice of commissioning bespoke design unquestionably elevates the professional standing of an interior designer by demonstrating a rare mastery that transcends simple curation.

This capacity to manage the entire fabrication process—from concept sketch to final installation—positions the designer in the luxury tier of the market, signalling to high-end clientele that their vision guarantees total uniqueness and exclusivity impossible to achieve with mass-produced items.



Top: The bespoke approach, conversely, designs unique elements for a space that cannot be bought off the shelf.

Left: The curator's skill is demonstrated by how mass production furnishings can be incorporated, making the result feel personalised and fresh, rather than simply assembled.

So, to answer the question, does bespoke design elevate the interior designer? The direct answer is yes, in the market perception of luxury and specialisation. Designing and commissioning custom pieces requires a higher level of trust, skill and creative bandwidth, which naturally elevates a designer's market position and fee structure in four distinct areas of expertise, namely:

1. **Proof of unique vision:** While a curator is lauded for excellent taste, a creator is celebrated for unique vision. Bespoke design demonstrates that the designer can conceive something that did not exist before and successfully manage its creation from sketch to installation. This rarity of skill translates directly into a higher perceived value.
2. **Association with luxury:** Custom fabrication is almost always associated with high-end, luxury projects where budget constraints are looser. By delivering bespoke solutions, the designer signals their capability to manage complex projects and affluent clientele, thereby positioning themselves in the highest tier of the industry.
3. **Protection against plagiarism:** A bespoke piece is difficult to replicate or purchase elsewhere, serving as a signature of the designer's work. This differentiation helps them stand out in a crowded market where many use similar, mass-produced items.
4. **Expansion of services:** Managing the custom process—from drawing construction details to vetting specialised craftsmen—expands the designer's scope of work beyond mere decoration. They become an authority on manufacturing and fabrication, adding technical credibility to their artistic merit.

The practice of commissioning bespoke design unquestionably elevates the professional standing of an interior designer by demonstrating a rare mastery that transcends simple curation, demanding expertise in product engineering, material science, and complex vendor management; this capacity to manage the entire fabrication process—from concept sketch to final installation—positions the designer in the luxury tier of the market, signaling to high-end clientele that their vision guarantees total uniqueness and exclusivity impossible to achieve with mass-produced items.

A prime and often cited example of this commitment to the creative, bespoke approach is the work of the late Zaha Hadid. Her interior design style was the absolute antithesis of curation. It was futuristic, fluid and dynamic, characterised by sweeping curves, organic forms and seamless, non-hierarchical spaces that feel as if they were in perpetual motion.

Hadid's method required architecture and interior design to merge entirely, creating a unified, sensory experience. Key to her success was her reliance on bespoke fabrication: she blended bold, often monochrome or vibrant colour palettes with innovative, high-tech materials—such as composites (like GFRG/GFRC), specialised glass and concrete—to create immersive, sculptural environments. Her forms often appear to defy gravity, demanding custom engineering and her furniture pieces, like the iconic Le-a Table, are not accessories but art objects integral to the space. This complete and intentional avoidance of standardised forms, demanding the creation of everything custom, is the ultimate illustration of how the creator-designer achieves unparalleled elevation in the field.

Ultimately, the most successful and versatile interior designers blend both roles. They may select a curated sofa from an established brand for comfort and ease, but commission a custom dining table and built-in millwork to define the architectural flow and exclusivity of the space.

While a designer can achieve great success through curation, the effort invested in the creation of bespoke elements is the factor that truly elevates their professional standing. It marks a transition from excellent taste to singular authorship, allowing the designer to craft truly unique environments that are impossible to find anywhere else. ■



Left: Zaha Hadid's iconic Le-a Table is an excellent example of furniture that is not an accessory but an art object integral to the space.

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WHAT'S UP!?

KUANTAN

Ms Elliot at Hock Bee



After years working abroad, architect and designer **Evelyn Wong** returned home during a moment of global pause. In Kuantan, she founded **JUJURWORK**—a practice grounded in curiosity, restraint, and a deep respect for place. Through adaptive reuse and thoughtful interventions, her work reveals how meaningful design often begins by staying, observing, and listening.

Text by
IDr Fakhul Zaman Md Yusoff

Photos courtesy of
JUJURWORK

Finding Purpose, One Place at a Time

There is certain stillness in the way Evelyn Wong approaches design. Not the absence of movement, but a deliberate pause—attentiveness to what already exists.

Trained at IIT Chicago, Evelyn spent several formative years immersed in China's fast-paced design environment from 2018. As an outsider, everything felt heightened—cities moved faster, ideas collided, and discovery came easily. Then the world slowed down.

Unable to return overseas during the pandemic, Evelyn found herself back in Kuantan. What began as a temporary pause quietly became a turning point. In 2022, she founded JUJURWORK, choosing depth over speed, and committing to a practice rooted in research, observation, and place.



When a Building Opens a Door

Some projects arrive gently. Others change the way you see a city.

For Evelyn, the Hock Bee building did exactly that. What began as a café project—**Ms Elliot at Hock Bee**—quickly unfolded into a deeper exploration of an aging purpose-built office block along Kuantan's historic main street.

Rather than rewriting its story, the design process focused on listening. Hidden architectural details emerged, revealing the building's potential to evolve into a contemporary lifestyle hub while remaining grounded in its original identity.

Since its opening in 2022, Ms Elliot has flourished. For Evelyn, its success affirmed the power of alignment: a visionary client, strong F&B operations, and a design approach that values research and restraint over spectacle.





Respect First, Then Experiment

That first project set the tone for what followed. When JUJURWORK moved on to **Lava Dash** and **Jibungae** within the same building, the groundwork had already been laid.

Because the original structure had been treated with care, the team felt confident enough to loosen up creatively—pushing boundaries, experimenting with bolder ideas, and allowing intuition to play a greater role. Each space became part of an ongoing conversation between old and new, restraint and expression.

Choosing to Stay

Before JUJURWORK, Evelyn's life was defined by movement—new cities, new cultures, new rhythms. China offered speed, scale, and the creative charge of being perpetually out of place.

When everything stopped, an unexpected opportunity appeared. Approached by clients about the site that would become Ms Elliot, Evelyn found direction again. She immersed herself in research at the local library, walked Kuantan's streets without urgency, and rediscovered parts of the city she had never truly noticed.

Somewhere in that process, staying stopped feeling like a compromise. It became purposeful.

Building a practice in Kuantan meant investing deeply in one place—helping it grow, contributing meaningfully, and allowing design to become a long conversation rather than a fleeting gesture.



Design as a Shared Language

Evelyn believes one of the biggest opportunities within Malaysia's design industry—particularly in cities like Kuantan—is **greater public understanding of design**.

Concepts such as design-build versus design-bid-build remain unfamiliar to many, even though they fundamentally shape how projects unfold. As architects and interior designers, she feels there is a responsibility to share knowledge openly—without being preachy—and to demystify the process.

When people understand how design works, collaboration improves. And when collaboration improves, outcomes do too.



Grounded, Yet Connected

Kuantan holds a unique position. As an east coast city, it carries a grounded calm. At the same time, it is the closest major east coast city to the Klang Valley—allowing easy access to larger cultural and professional ecosystems.

Growing up with both influences shapes a particular sensibility. Combined with Malaysia's natural cultural diversity, it forms an instinctive way of thinking—one that values context, hybridity, and adaptability.









Looking Beyond Our Borders

If there is one shift Evelyn hopes to see, it is **more Malaysian design shared on international platforms**.

She believes Malaysian designers are incredibly creative and diverse, but often too reserved about articulating ideas. By being more expressive, critical, and confident, designers here can connect globally while sharing how we think, how we design, and how place informs practice.

The stories are already here. They simply need to be told.

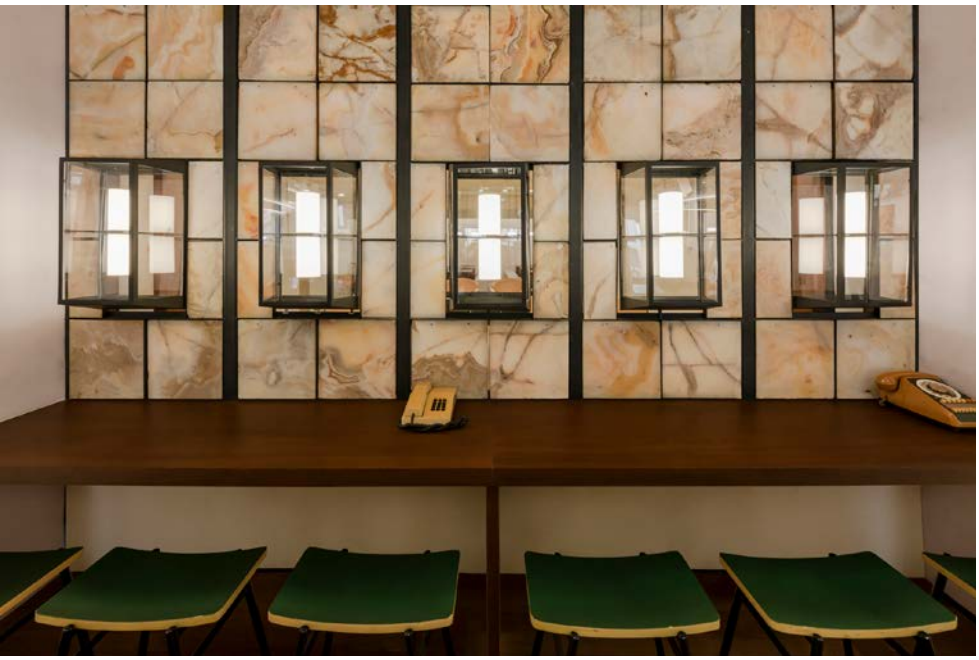
Of Wormholes and Hidden Things

Not all of Evelyn's work is quiet.

One of the wildest projects she has completed is the **"Golong Wormhole" installation in Hangzhou (2022)**—a surreal reflection of the pandemic era. Sci-fi in tone, it echoed a world that felt simultaneously frozen and frantic: hazmat suits, sudden lockdowns, and futuristic testing booths appearing overnight.

Away from architecture, Evelyn carries the same curiosity into her personal life. She is an avid geocacher, drawn to hidden objects, overlooked stories, and discoveries most people walk past.









Learning to Pause

Balancing work and life remains a work in progress. Evelyn considers herself fortunate to enjoy what she does, while learning—slowly—the importance of stepping away. The work will still be there in the morning... or noon, after a long night.

When she needs to slow down, she heads to Pantai Teluk Sisek. Less celebrated than nearby Teluk Chempedak, it offers a quieter beauty—fine, dense sand perfect for building structurally sound sandcastles, long walks toward the horizon at low tide, and, for now, free parking.

Sometimes, that is enough.

Evelyn Wong's work is a reminder that architecture does not always need to shout. Sometimes, its power lies in quiet observation, thoughtful restraint, and a commitment to place. In choosing to stay, Evelyn has found not only her voice, but a way of contributing meaningfully to Kuantan's evolving story. ■

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TIME AFTER TIME

Courtesy of
DDN Issue 304

Text by
Paola Molteni

Photography by
Adrià Goula, José Hevia

David Closes has designed the new façade of the Museu del Barroc de Catalunya in Manresa, Spain, transforming an ancient Jesuit wall into the museum's entrance portal. In the interview, the architect emphasizes how each building requires a specific strategy, in which construction solutions must clearly reveal their contemporary nature while achieving the right scale and proportion in relation to the preexisting fabric.





Right: The museum's new volumes have been constructed opposite the old dividing wall of the church.

What does it mean for you to insert new architecture into a much older one? What is your design philosophy in this regard?

It means to enhance the main spatial and architectural values of the pre-existing building and, simultaneously, to bring more spatial richness and complexity to the final result of the site. In this sense, I think that one of the main criteria in each intervention must be find the right scale of the new contemporary elements in relation to the historic building as a whole.

What are the key elements in the Museu del Barroc de Catalunya project?

The main goal of the project is to transform an old partition wall (which former linked the disappeared church and the west wing of an old Jesuit complex) into the main façade of the Baroque Museum without deleting the remaining church footprints on the wall. The intervention is based in a forceful juxtaposition of new forms and materials which tries to create a rich spatial tension with the pre-existing elements and, also, tries to enhance their historical values. The new volumes of the project are, themselves, a mechanism of re-meaning of the site: the project consists, basically, in a promenade that establishes sights to the key elements of the old Jesuit complex and to relevant urban heritage landmarks of the city.







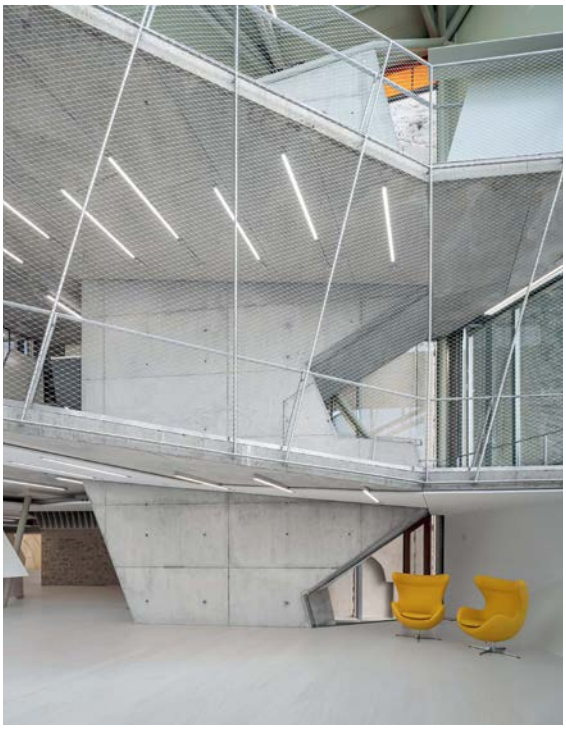


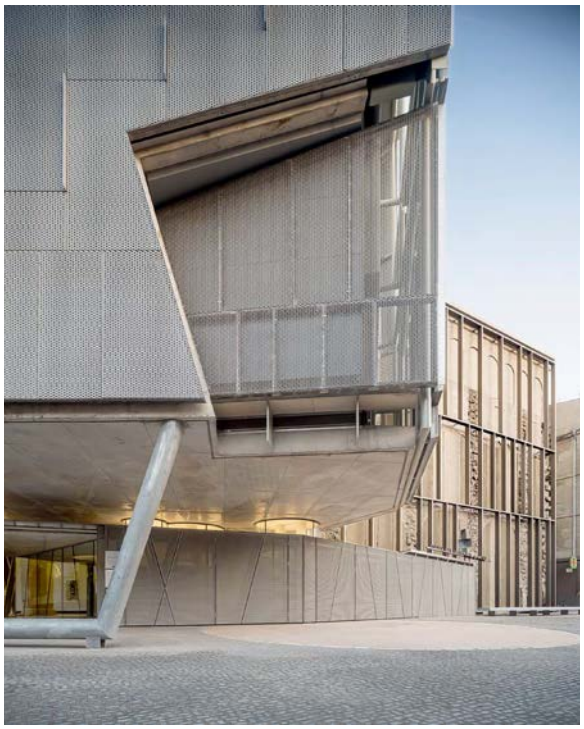
Left: The museum's new entrances create a pathway that allows visitors to appreciate the principal elements of the historic college as well as the surrounding urban spaces.



In this project, you chose modern materials and bold colours: how do you balance the desire to assert a contemporary language with the need not to overshadow the historic identity of the building?

Yes, the materials used in the Baroque Museum create a strong contrast with the existing construction. In cases where the building has suffered traumatic amputations, as in this case, I believe the use of contemporary materials and solutions is a good approach. However, the use of markedly contemporary solutions-to which I certainly have a bit predilection-should not be a dogma! The choice of materials must always be an appropriate response to the proposed project concept and to the characteristics of the pre-existing heritage. ■





Right: The new pathway culminates, at its highest point, in a stepped terrace overlooking the urban landscape. In this way, the intervention succeeds in restoring value to both the building and its surrounding context, reestablishing a connection with the history of the complex and with the city itself.


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PULO MARKET

New place for new urbanites to reside and create memories

Text courtesy of
ADF (adfwebmagazine.jp)

Photography by
The Ideal Land / Arch-Exist Photography

With the current development of urban society, the concept of "community" is being mentioned more and more frequently, in the face of the upgrading of urban development, a9a rchitects has designed the PULO Market, which integrates a variety of living functions to promote community interaction and interaction. In the modern city where neighborhood interaction is increasingly neglected, the warmth of the neighborhood is especially precious, as the community atmosphere dispels the cold of winter and recovers the warmth and beauty from childhood memories in everyone's heart.

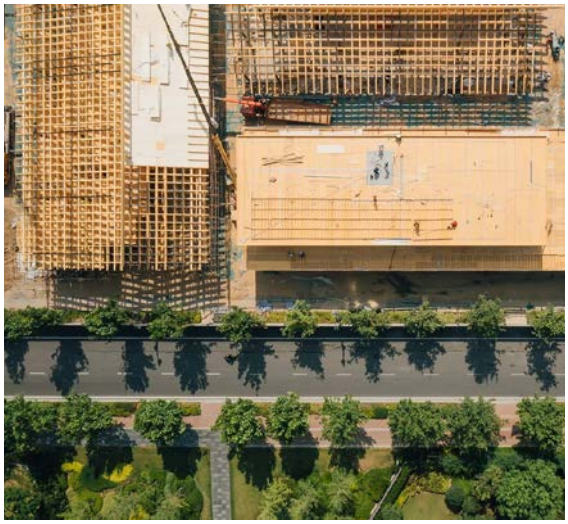






Block Scale

PULO Market grows from this neighbourhood, with three relatively independent blocks forming a pleasant scale of the inner street. The cut line of the segmented block becomes the main circulation connecting the people on both sides of the residential area and the park, as well as an important traffic path connecting various functional blocks.





Convenient Living

PULO Market provides a wealth of vegetables, fruits and fresh aquatic products to buy convenience, but also tries to reproduce the memory of the lively and human touch in the space. The space can also accommodate diverse needs—coffee, snacks, bars, restaurants, daily retail—to meet the diversified needs of residents for daily gatherings, dining out, business negotiations and so on.









Construction

Spruce wood was chosen as the material of choice, forgoing hard and cold materials. The black steel pillars interspersed throughout bring a cooler tone to the building as a whole. Spruce solid wood and steel structure connects modern wood structure, with lightweight structure characteristics, providing infinite possibilities for the construction of multiple spaces. The interior roof is made of purlins and rafters, which are located in the same plane, and the exposed wooden frame reflects the structural beauty. The sloping and flat roofs, partial two-story buildings and accessible terraces create the undulating contours of the PULO Market. The result is a rich dynamic line that facilitates the intersection of users' views.



Living with Nature

From the colourful central park of the community, the volume of the building is subtly dissolved. The landscape is reorganised with the setting of trees along the street level, forming a visual connection with the park with ginkgoes, and continuing the golden colour of the PULO Market. The site is limited, but the view can be extended infinitely beyond the landscape site, taking into account the surrounding environment of the site and the indoor environment of the area. The inner streets are fully paved with gravel, a material that is not conducive to fast-paced traffic, in contrast to the regular, artificial paving of the outer streets. The ecological advantages of gravel, such as permeability and porosity, are in line with the natural temperament of the rain garden.







The architecture of the marketplace is divided into pieces, giving the space an openness that is suitable for both inside and outside, and using large areas of light-transmitting glass. The interior is planned to bring the eye to the diversity of the market through the planning of the circulation line. In the icy weather, the colours of the winter courtyard fade away, leaving a snowy scene from the inner street promenade to the terrace roof. The lighting design continues the narrative of the retreat aesthetic, weakening the landscape lights and focusing on expressing the shadowy beauty of nature. ■





About a9a rchitects

a9a rchitects is a young and talented collective of architects, designers and most importantly thinkers. a9a is interested in all topics directly or indirectly related to architecture, and works on projects and research of any scale in the fields of architecture. They are part of a team, but most importantly they enjoy working with anybody who shares our believes that architecture can make a positive, inspirational but never overbearing contribution to the world around them. They offer forward-thinking clients a design that is finely tuned to the place it is sited, the people who will occupy it, and the culture that surrounds it at the time.



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FUTURE-PROOFING

It's not all doom and gloom in these underground bunkers. Here's how (and why) high net worth individuals are installing wine cellars and bowling alleys in their secret survivalist hideouts.

Courtesy of
Robb Report Malaysia, November 2025

Words by
Abby Montanez

Photography by
Naomi Corbi (SAFE)

Once the domain of conspiracy theorists and off-grid survivalists, bunkers have gone glam. Today's ultra-secure sanctuaries are being built not just beneath remote ranches or desert compounds, but also under some of the world's most elite estates. These hideaways are no longer concrete boxes filled with canned food—they're luxury retreats stocked with five-star amenities.

"Clients are thinking more critically about safety and long-term preparedness," says Chad Carroll, president of The Carroll Group at Compass. "This isn't limited to stereotypical 'doomsday preppers'. We're talking about business executives, celebrities, and global investors who want peace of mind in any situation." Driving this new trend, brokers and builders agree, is a potent mix of global anxiety and cultural influence. "World events have shifted from political theatre to geopolitical crisis," says Naomi Corbi, an executive partner at SAFE (Strategically Armored & Fortified Environments), a firm specialising in ultra-secure residential design. "And for those with deep insight and access to elite-level intelligence, the existential implications are undeniable. They're acting accordingly."

That desire has transformed the modern panic room or shelter into something far more extravagant and deeply personal. "What were once rudimentary shelters have become bespoke sanctuaries," Corbi says. "Today's clients want features that mirror their lifestyles—often with highly individual touches." One SAFE client, a professional golfer, installed an immersive simulator replicating the world's top 50 courses alongside a regulation-grade putting green. Another—a major art collector—





This spread: Today's secret bunkers and panic rooms can be tailored to reflect each client's taste and lifestyle.

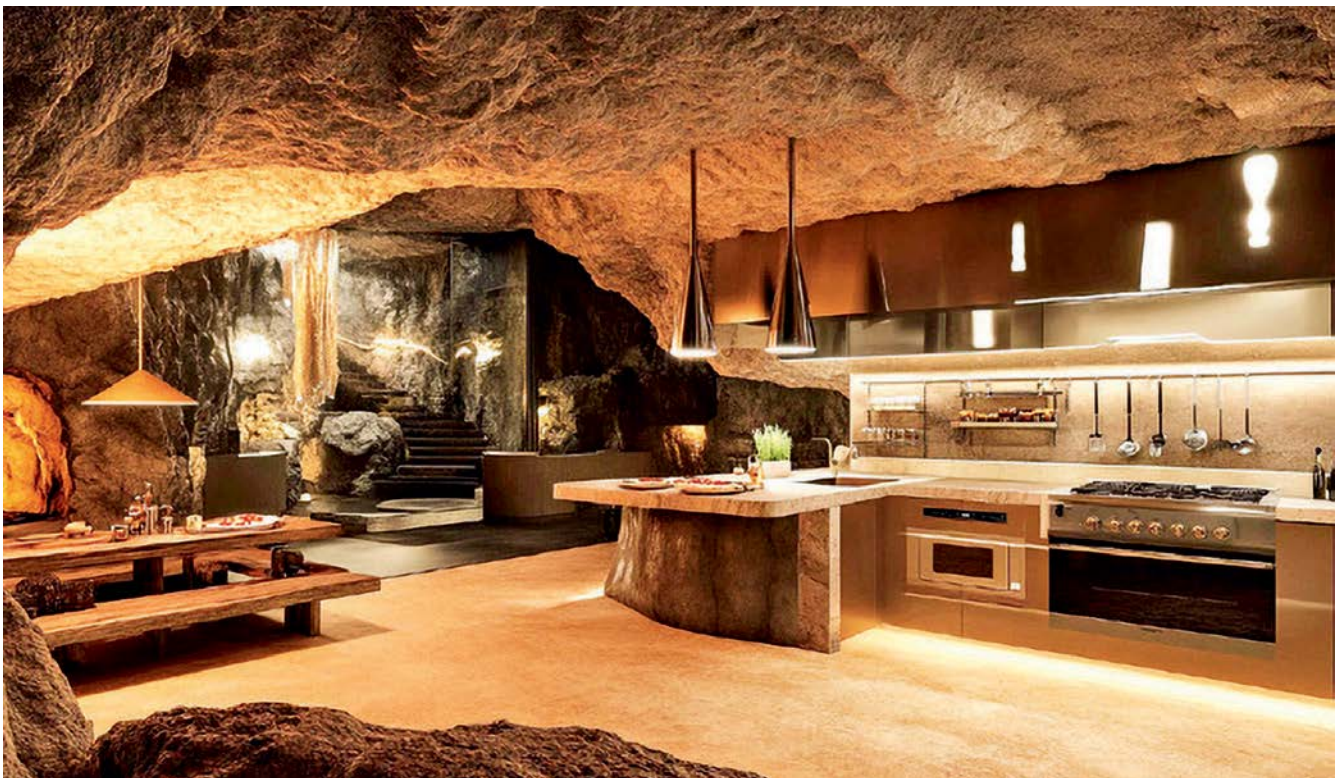
commissioned a climate-controlled gallery inside their bunker, protected to NBCET (nuclear, biological, chemical, electromagnetic, technological) standards. Others have requested private cinemas, hydroponic gardens, fabrication workshops, holding cells, and even in-shelter crematoriums. As Corbi puts it: "The scale and complexity of these environments have expanded dramatically, evolving far beyond survivalist shelters into fully integrated, high-comfort retreats."

Bill Rigdon, founder and CEO of Panic Room Builders, has seen that evolution firsthand. His firm began with faith-based shelters for Mormons decades ago and now specialises in full-fledged underground compounds that are often hidden in plain sight. "You go to your bedroom panic room, take an elevator down into a tunnel, and that leads to the bunker," he explains. "I mean, it's getting that complicated right now." Some even include private gun ranges and drone-defence hatches.

In certain markets, the presence of a panic room has become a strategic selling point. "The funny thing is, in Los Angeles, when they can't sell a house, they'll call me and say, 'Can you put a panic room in'?" Rigdon says. Although much of this demand is kept quiet, a growing list of high-profile names are rumoured to be building bunkers or secure estates. Microsoft's Bill Gates is said to have bunkers beneath multiple homes, while Meta CEO Mark Zuckerberg is reportedly building a US$300 million compound in Hawaii that includes a 465sqm underground bunker with its own energy, water, and food infrastructure. Other celebrities—including Kim Kardashian, Tom Cruise, and billionaire Peter Thiel—have reportedly explored or started similar projects.

"For these people, there's no expense," Rigdon says. "They want that comfort level they're used to in their residences, and we provide that." He notes that protection often scales with wealth. Once estates hit nine figures, demand shifts towards full-scale underground sanctuaries. One of his current projects, for a Las Vegas casino magnate, involves a compound with a primary residence estimated at more than US$200 million—not including the bunker beneath it. Others are opting for remote ranches in Montana or Wyoming, where private airstrips offer quick escape routes. Many of these clients, he adds, have access to elite intelligence regarding geopolitical risks, economic volatility, and even artificial intelligence threats.

Although discretion remains paramount, some ultra-wealthy clients are becoming more creative with how they use these spaces. "We recently completed a 120-sq-ft (11sqm) precision shelter and are now building an 11,000-sq-ft subterranean sanctuary for a family of four," Corbi says. In one extreme case, SAFE even designed a private replica of the Monaco Formula One Grand Prix circuit—complete with harbour and tunnel—for a client's children to race 161+km/h electric karts underground.



Rigdon notes that many clients are dual-purposing their bunkers as high-end guest residences or weekend retreats. "We did one in a bamboo forest," he says. "You walk through the trees and—boom—there's your entry. It's a bomb shelter, yes, but decorated to the nines, with every comfort you can imagine. And it's safe." The final layer of protection? A custom blast door sourced from Switzerland. Rigdon insists his clients live in their bunkers for a short period after completion to test them out. "I tell them, 'Once I finish, I want you to stay there for two weeks. You can leave if you have to—but I want you to really use it. Make sure everything you're counting on is in place. That it feels like a real safety net'."

That ethos is also driving a 'try-before-you-need' micro-trend. Rigdon's company currently has plans for a survival facility in Beverly Hills underneath a hotel. "From the air, it's going to look like an alfalfa field—but it's not," he says. Guests will be able to book stays and experience life in a luxury bunker before purchasing a unit of their own—each priced at more than US$1 million. Of course, not all high-security features are made public. "Discretion is everything at this level," says Dina Goldentayer a sales associate at Douglas Elliman. "These features are rarely highlighted in listing materials... and their existence is typically only disclosed during private conversations between agents and trusted buyers." Carroll agrees: "These are custom additions tailored to very specific personal needs."

At the top end of the market, security has become just as important as other creature comforts. "Luxury is about peace of mind," Carroll says. "Today's buyers aren't just looking for square footage and finishes—they want autonomy and control. That means full-home generators, reinforced architecture, private water reserves, and, in some cases, even off-grid capability." And for some, control means girding against potential threats that sound more like science fiction. "Today's next-level secure estates must go beyond traditional risks," Corbi says. "We've expanded into protecting against artificial superintelligence, arguably the most profound existential threat humanity has ever faced." SAFE's new division, Aerie, offers a new kind of security architecture designed specifically to defend against threats from superintelligent systems. Radiation protection remains a recurring concern as well, especially in cities like Los Angeles. Rigdon says his team has installed advanced air filtration systems capable of blocking radioactive particles, ensuring residents can safely shelter amid fallout.

"From the air, it's going to look like an alfalfa field—but it's not."



Above: Amenities can range from saunas and gymnasiums to shooting ranges and bowling alleys.

Facing page: High-end kitchens and bathrooms are top-of-the-list features.

Rigdon, who worked as a consultant on the 2002 film Panic Room starring Jodie Foster, has been around a long time and watched pop culture fuel the recent rise of high-end survivalism. Today, apocalyptic narratives, from Hulu's Paradise to Leave the World Behind on Netflix, Mountainhead, and James Cameron's upcoming adaptation of the atomic bomb expose Ghosts of Hiroshima, are increasingly shaping real-world demand. "People used to laugh at me," Rigdon says. "Now? I've never been busier." ■

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EVENT CALENDAR

2025

Date	Events and Activities	Venue
February 14-15	**MIID Council Brainstorming Retreat & Council Meeting 2025**	Vana Vasa Resort
February 20	**MIID REKA Session 54 :** Emergent Technologies: AI and XR as Catalysts for Revolutionary Design	Mandi B.P Sdn Bhd
February 22	**#iamReka 5.0 | Vision Board Vol. 1 :** "Time to Manifest"	Marble Emporium 2.0
March 27	**IDLE Prep & Learning Sharing**	MIID Secretariat
April 10	**MIID REKA Session 55 :** Designing Impact: Lessons from the Best	JEMCO Manufacturing Sdn Bhd
April 25	**MIID Sarawak Get-together**	Kantin at The Granary, Kuching
May 23	**REKA Converge :** Carved in Stone	Stone Empire Marketing Sdn Bhd
May 30	**A Feast of Dialogue**	Brick Studio by Metal Bees
July 5	**MIID REKA Sabah Workshop :** Managing & Delivering Design Projects	Hyatt Centric, Kota Kinabalu
July 17	**MIID REKA Session 56 :** Bold & Beautiful: Brutal, Controversial & Unapologetic	Ceratrade
July 19	**#iamReka 5.0 | Vol. 2 :** "Book Club – Reading Between the Lines"	Intersit
August 16	**Varsity Dialogue 7.0** - Developing the Malaysian Interior Design Body of Knowledge (IDBoK)	TAR UMT
August 20-21	**Architectural + Design Specifier Market (ADSM) 2025**	EQ Hotel KL
August 23	**#iamReka 5.0 | Vol. 3 :** BIM and the Brain	MTTC College
September 11	**MIID REKA Session 57 :** Immortal Spaces: Legacy of Adaptive Reuse	Poltrona Frau (Kuala Lumpur Flagship)
September 18-20	**APSDA General Assembly**	Taiwan
September 26	**REKA Converge :** The Art Of Crafting Beautiful Surfaces : Melamine Face Chipboard	Panel Plus Product (M) Sdn Bhd
October 1-4	**Design Exhange Expedition (DEX)**	Bangkok, Thailand
October 7	**MIID SEED Programme Launch**	Hyatt Regency KL Midtown
October 9	**MIID REKA Session X :** Health Raiser : Where Wellness Meets Design "Pushing boundaries in fitness, design & wellbeing"	Technogym Experience Center Kuala Lumpur
October 11	**"20TUJUH:12" MIID Students' Saturday 2025**	SEGi University, Kota Damansara
October 25	**#iamReka 5.0 | Vol. 4 :** The Energy of a Space: Invisible layers In Design	New Way Showroom, Puncak Alam
October 25 - November 9	**REKA Design Week (RDW) 2025** - Treasure Hunt Guide Map & Satellite Event	Various Venues, KL
November 1-2	**#iamReka 5.0 | Vol. 5 :** #iamReka X SneakerLah RekaLAH @ Lah Lah Land 2025	Mines International Exhibition & Convention Centre
November 6-9	**REKA Design Week (RDW) 2025** - Art & Design Showcase	Pavillion Damansara Heights
November 8	**REKA Conference 2025** - Across Borders: Design Voices	Sunway University
November 15	**REKA Sarawak Conference :** Sanctuary	The Waterfront Hotel, Kuching
November 22	**MIID 14th Annual General Meeting (AGM)**	Saint-Gobain Prima, Bangsar
December 5	**MIID REKA North** - Designers Get Together Session	Havana Konzept (HQ), Penang
December 12	**MIID Annual Ball and Awards Night 2025 :** Mysterious - Where Elegance Meets Enigma	Nexus Connexion, Bangsar



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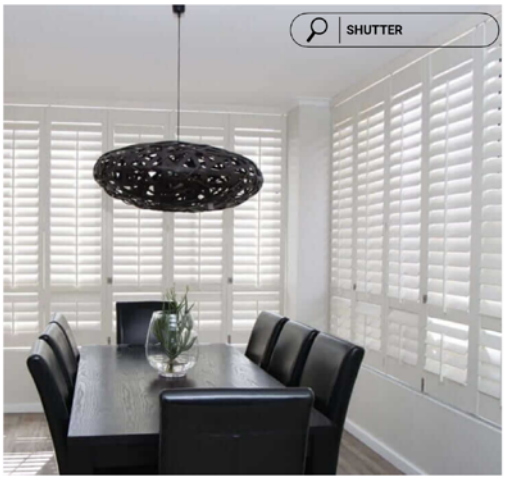
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BINA WAREHOUSE SDN BHD	22 Jalan Kampung Attap 50460 Kuala Lumpur	Tel: 03-2274 6111	Henry Kok yiling@binawarehouse.com	Trading of Sanitary Ware, Tap Fittings, Kitchen Furniture, Kitchen Appliances

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BOFI (MALAYSIA) SDN BHD	Lot 43, Jalan BRP9/2A Bukit Rahman Putra 47000 Sungai Buloh Selangor	Tel: 03-6156 6360	Julian Yeoh julian@bofi.com.my	Kitchen Cabinet Manufacturer, Wardrobe Cabinets Manufacturer
CORSICA CONCEPT FURNITURE SDN BHD	Shoplot 33, (16442), 1st Floor, Junction 5 Commercial Centre, Jalan Tun Hussein Onn, 97000 Bintulu, Sarawak	Tel: 085-658 791	Chung Ling Fah mandychung5796@hotmail.com	Trading of Furniture
ESTYLO SDN BHD	No.23-2 Second Floor Jalan PJS 11/28b, Sunway Metro, Bandar Sunway 47500 Petaling Jaya, Selangor	Tel: 03-8021 5199 estylosb@gmail.com	Chu Kim Yong 012-260 9199	Interior Design and Renovation Works
FID ATELIER SDN BHD	No 17-2 (2nd Floor) Jalan 13/142 Taman Orkid Desa 56000 Cheras, Kuala Lumpur	Tel: 03-9108 1523	Foo Shin Teck 012-221 1522 foost@fidatelier.com.my	Design & Build Interior Fit-Out and Finishing
FUTURE DECO MARKETING SDN BHD	Lot 2704-C Jalan Kampung, Kampung Baru Sungai Buloh, Sungai Buloh, 47000 Selangor	Tel: 03-6148 9936	Cally Liew steadyculture.cally@gmail.com	Solid Surface, Quartz Stone, Fino Slate, N Veneer, Provide Measurement & Installation On Site, Fabricate & Customisation Services
GLOBAL TITANIUM COATING SDN BHD	No 33, Jalan Hi-Tech 3/1, Kawasan Perindustrian Hi-Tech 3, Jalan Sg Lalang 43500 Selangor	Tel: 016-216 0055	June Siew globaltitaniumcoatingsb@gmail.com	Manufacturing and Processing All Steel Related Products
GNG DISTRIBUTORS SDN BHD	No 15, Jalan Pendidik U1/31, Seksyen U1, Hicom Glenmarie Industrial Park, 40150 Shah Alam, Selangor	Tel: 03-5569 4779	Agnes Kok agnes@terracotta.com.my	Pool Tiles, Wall & Floor Tile, Wall Facade
GOODRICH GLOBAL SDN BHD	M-2-2, Block M, Plaza Damas, Phase II Jalan Sri Hartamas 1/70a 50480 Kuala Lumpur	Tel: 03-6201 5757	Nichole Hoo 012-3053354 nichole.hoo@goodrichglobal.com.my	Wall Covering, Carpet, Flooring, Fabric
GREEN APPLE GALLERY SDN BHD	No 117-1 Jalan Radin Tengah Bandar Baru Sri Petaling 57000 Kuala Lumpur	Tel: 011-2610 2102 info@greenapplehome.com.my	Chan Kim Lai 016-333 6286	Built-In Furniture Manufacturer, Marble Piere, Designer Furniture
HISTRONG DESIGN (M) SDN BHD	No.8, Jln BS 7/1C Taman Bukit Serdang 43300 Seri Kembangan Selangor	Tel: 012-497 7355	Chuah Wen Xu wenxu@myhistrong.com Chuah Qin Ming qm@myhistrong.com	1. Bamboo Fiber Panel 2. Aluminium Ceiling Panel 3. Aluminium Inlay 4. Cloud Design Software 5. Software Training
HVN PANEL (M) SDN BHD (HAVANA KONZEPT)	10B, Jalan Masjid Negeri, Jelutong 11600 Penang	Tel: 04-828 8919	Julian Ong julian.ong@havanaconnect.com Clifton Kung clifton.kung@havanaconnect.com	Staron Solid Surface
IN STRIKE SDN BHD	PT210 Jalan KPB 12A Kawasan Perindustrian Kg Baru Balakong 43300 Seri Kembangan	Tel: 03-8961 4427	David Lim 016-9203628 davidlim@instrike.com.my	Full ID Renovation Services, Turnkey Project Management
INNOVA IDX SDN BHD	No 8, Jalan PBS 14/16 Taman Perindustrian Bukit Serdang 43300 Seri Kembangan Selangor	Tel: 03-8942 2366	Seong Thye Foong chkua@innovatex.com.my Marvin Foong Jian Yean marvin_foong@hotmail.com	Wholesale of PVC Leather & Fabric

COMPANY NAME	ADDRESS	CONTACT DETAILS	CONTACT PERSON	NATURE OF BUSINESS
JALEX SDN BHD	Bangunan Jalex, Lot 3750, Lorong 2D, Off Jalan Bukit Badak, Kg Baru Subang, 40000 Shah Alam, Selangor	Tel: 03-7846 2088 jalex@jalex.com.my	Anna Chan anna@jalex.com.my	1. Interior Fit Out 2. Supply Marble, Granite, Quartz, Terrazzo, Sintered Stone
JEMCO MANUFACTURING SDN BHD	10th Floor, Menara Hap Seng No 1 & 2, Jalan P. Ramlee 50250 Selangor	Tel: 03-8961 8888	Edwin Yap edwin@jme.com.my Amir amir@jme.com.my	Manufacturing - Retail Fixtures, Modular Fixtures
JOURNEY OF TRANSFORMATION ARTISAN SDN BHD	60, Sri Bahari Road 10050 Georgetown Penang	Tel: 016-414 1126	Jan Yap janyap8.jota@gmail.com Jennifer Cheong jenclh.jota@gmail.com	Project Management; Restoration & Adaptive Reuse
JUBIN BMS (1990) SDN BHD	No. 6, Jalan Kencana Emas 2/1, Kawasan Perindustrian Tebrau III, 81100 Johor	Tel: 019-716 7698	Nicole Foo Bee Lan nicole.jubinbms@gmail.com Wong Wen Fu wongwf@jubinbms.com.my	Dealers in building materials and hardware
JUBIN CANTIK SDN BHD	2, Jalan Jenaris 2C, Taman Perindustrian Sri Jenaris Kajang 43000 Selangor	Tel: 03-8744 2312	Mohd Saniy Bin Suleiman marketing@jubincantik.com	Decorative Tiles Supplier
KIAN CONTRACT SDN BHD	1st Floor, No. 1 (Lot 47), Jalan PBI 4, Jalan PBI 3, 47000 Sungai Buloh, Selangor Darul Ehsan	Tel: 03-6151 2533 hello@kian.com	amir@kian.com	Contract Furniture, Furniture Manufacturing
KYRO MANAGEMENT SDN BHD	Block I, 2nd Floor, Unit No.7, Intermediate Type, Metro Town, 88300 Sabah	Tel: 016-832 5628	Choong Keng Yew info.kyro@gmail.com Vera Ng Yit Man verang.ym@gmail.com	Supply Hotel Lock System
LUXX NEWHOUSE FURNITURE SDN BHD	31-1, 31-2, 31-3, Jalan Zuhrah BH U5/BH Taman Subang Murni Seksyen U5 40150 Shah Alam, Selangor	Tel: 03-7847 5277	marketing-my@luxxnewhouse.com	LG Hi-Macs Acrylic Solid Surface, Compac Engineered Quartz, Didio Italian Engineering Slab
MATIC OFFICE SYSTEM SDN BHD	45e-2a (Level 2) Bangunan Bangsaria, Jalan Maarof, Bangsar 59000 Kuala Lumpur	Tel: 03-2201 2045	Jeft Wong jw@maticdegree.com	Office Chair, Office System Furniture, Office Desking System, Office Collabration Furniture, Office Acoustic System
ME INDUSTRIES SDN BHD	23, Jalan Cecawi PSB 6/19a, Seksyen 6, Kota Damansara, 47810 Petaling Jaya, Selangor	Tel: 03-6157 8550	Chong LH info@mefloor.com Goh Pi Yao goh@mefloor.com	Solid Hardwood Flooring (Merbau, Red Balau, White Oak, Walnut, Burmese Teak), Engineered Wood Flooring (White Oak, Walnut), Krono Original Laminated Floor, Stone Plastic Composite (SPC), Chengal Outdoor Decking, Moso Bamboo Decking, Wood Plastic Composite (WPC), Timber, Polymer and PVC Skirting
MEEK CONCEPT (M) SDN BHD	C-3-8 Medan Connaught Centre, Jalan 3/144A 56000 Kuala Lumpur	Tel: 012-681 1289	Foong Yii Chang info@meekconcept.com Chang Meei Yii meeiyii@meekconcept.com	Loose Furniture and Furniture Customisation
MG PLUS SDN BHD	Room 1, 15-2, Dinasti Sentral, Jalan Kuchai Maju 18, Jalan Kuchai Lama 58200 Kuala Lumpur	Tel: 03-6201 3999	Coco Liew admin@metricsglobal.com.my	Construction

COMPANY NAME	ADDRESS	CONTACT DETAILS	CONTACT PERSON	NATURE OF BUSINESS
MLG DESIGN & CONSTRUCTION SDN BHD	Level 11, Unit 11 (J) Wisma Boon Siew No.1 Jalan Penang 10000 Penang	Tel: 04-291 5178	Bernnie Wong bernnie.wong@mlg-design.com	Building and Civil Engineering Work, Infrastructure and Interior Fit-Out Construction
NIRO CERAMIC SALES & SERVICES (M) SDN BHD	Lot 2 Persiaran Sultan Seksyen 15 40200 Shah Alam, Selangor	Tel: 03-5033 9333	eleda.zaaba@nirogroup.com	Trading of Ceramic Tiles
ONE INTERNATIONAL GROUP SDN BHD	Lot 2, Level 9, Menara Great Eastern 2, 50, Jalan Ampang, Kuala Lumpur City Centre 50450 Kuala Lumpur	Tel: 03-2161 3833	Nur Ashikin nur.ashikin@oigroup.com.my	Design & Build, Interior Fit-Out, Renovation and Refurbishment Works
OPPEIN LIVING SDN BHD	No. 39-1 Jalan OP 1/1 One Puchong Business Park Puchong 47160 Selangor	Tel: 03-8075 0822	Ruvin Wong ruvin@vcsinterior.com Elise Tan elise@oppein.com.my	Wholesale of Household Furniture
PANEL PLUS PRODUCTS (M) SDN BHD	Level 6, Menara 1 Dutamas, Solaris Dutamas No.1 Jalan Dutamas 1, Kuala Lumpur 47810 Selangor	Tel: 03-7624 8012	Julian Ong julianong@panelplus.com	Melamine-Faced Chipboards (MFC), Anti Fingerprint Melamine Faced Panels, High Pressure Laminates (HPL) & Edgings, Particle Baords, Medium Density Fiberboards & High Density Fiberboards
PARAGON CARPET DISTRIBUTION SDN BHD	Lot 14, Jln CJ 1/1, Kws Perindustrian Cheras Jaya, Batu 11 Cheras 43200 Selangor	Tel: 03-9086 1100 enquiry@paragon.com.my	Jessie Tang jessie@paragon.my	Distribution and Trading of Commercial Carpet
PLM INTERIORS SDN BHD	B15-3, Block B, Dataran Palma Jalan Selaman 1, Ampang 68000 Selangor	Tel: 03-4278 4088	Jimmy Predeep bd@plmgrp.com	Interior Fit-Out, Mechanical & Electrical Engineering Fit-Out Construction
PP CHIN HIN SDN BHD	Menara Chin Hin, Level 22-23, 8th & Stellar, No 1, Jalan Naga Emas, Sri Petaling 57000 Kuala Lumpur	Tel: 012 438 0555 012 359 6755 (General Line)	Johnny Tiw johnnytiw@chinhingroup.com Ann Soo ann.soo@chinhingroup.com	Exclusive Distributor for CONWOOD Wood Replacement Fibre Cement Panels/Planks
QUEL INTERNATIONAL SDN BHD	No 35 Jalan PJU 5/21 The Strand Kota Damansara 47810 Petaling Jaya	Tel: 03-6142 4223 enquiries@quelfurniture.com	Ho Lai Kuan	Furniture Supplier to F&B, Hotels, Corp Office, Education, Design & Build, Interior Fit-Out, Kitchen & Wardrobe
RIGEL TECHNOLOGY (M) SDN BHD	Wisma Rigel No 16 & 18, Jalan 3/33b, MWE Commercial Park, 6 1/2 Miles, Off Jalan Kepong, 52000 Kuala Lumpur	Tel: 03-6258 6016	Carrie Tan tan.carrie@rigel-group.com Vivien Chong sales.my@rigel-group.com	Supply of Rigel Sanitaryware and Fittings to Project and Retail Industry, Bathroom Sanitaryware Products, Bathroom Faucets/ Fittings, Bathroom Accessories, Bathroom IOT Products
ROCA MALAYSIA SDN BHD	Level 3A, West Wing, Quattro West No.4, Lorong Persiaran Barat 46200 Petaling Jaya Selangor	Tel: 03-7952 2522	Nirmala Devi nirmala.devi@my.roca.com Ros Nor Nadhirah Joohari nadhirah.joohari@my.roca.com	Manufacturing & Sales of Sanitary Ware & Fittings
SAINT-GOBAIN MALAYSIA SDN BHD	No.1. Jalan Sultan Mohamad 4 Kawasan Perindustrian Bandar Suleiman 42000 Port Klang Selangor	Tel: 03-3169 5588	Amanda Chan amanda.chan@saint-gobain.com	Manufacturer of Drywall/ Gypsum Board, Plaster & Mortar, Tile Fixing & Construction Chemical & Waterproofing

COMPANY NAME	ADDRESS	CONTACT DETAILS	CONTACT PERSON	NATURE OF BUSINESS
SANIEURO SDN BHD	Lot B-LG-1 Jalan 9, Connaught Avenue, Taman Bukit Cheras, 56000 Kuala Lumpur	Tel: 03-9108 2199 sales@sanieuro.com	Thomas Tuan accadmin@pakai.com	Sanitary Ware, Assisted Living Products, Sensor Water Dispenser
SE ACTIVE SDN BHD (TECHNOGYM)	Unit 5- 6, Level 6, The Boulevard Offices Mid Valley City Lingkaran Syed Putra 59200 Kuala Lumpur	Tel: 03-2202 3500	Lawrence Lim lawrence.lim@se-active.com	Supply, Distribute, Delivery, Testing and Comissioning Gym Equipment
SENG HUP LIGHTINGS & DECOR SDN BHD	Lot 18, Batu 10, Lebuhraya Persekutuan Sungai Way Free Trade Industrial Zone 47300 Petaling Jaya, Selangor	Tel: 03-7877 9920	Eddie Tan eddietan.shld@gmail.com Stephen Tew senghup.shld@gmail.com	Lighting Products, Cast Aluminium Outdoor Furniture
SENG LIY ENGINEERING (M) SDN BHD	No.28 Jalan Tiram 14 Taman Perindustrian Tiram Jalan Sungai Tiram, Ulu Tiram 81800 Ulu Tiram, Johor	Tel: 07-861 2730	Heidy Low heidy.low@sengliy.com.my Adiss Ko adiss.ko@sengliy.com.my	Dealers & Suppliers of Building Materials
SHAHNAZ INTERIORS	333-F Level 1 & 2 Jalan Teluk Wanjah 05200 Alor Setar Kedah	Tel: 013-431 4343	Nazrin Shahnaz infoshahnaz@gmail.com	General Building Construction, Electronic Components and Supplies, Office Equipment and Accessories and Supplies
SIGNATURE KITCHEN SDN BHD	Lot 24 Jalan Teknologi Taman Sains Selangor 1 Kota Damansara 47810 Petaling Jaya, Selangor	Tel: 03-6286 7000	admin@signaturekitchen.com.my	Total Home and Living Solutions
SINARAN PROFIL (M) SDN BHD	NO.62, Jalan TSB 9, Taman Industri, 47000 Sungai Buloh, Selangor	Tel: 03-6140 5908	Diana Gatot accounts@sinaranprofil.com.my	Distributor of Formica Laminate, Spektrum Laminates and Trading of Plywood, MDF Boards, Chipboard and Timber, Supply of Fabricated Post-Forming Laminate Tops, Laminated Panels.
SKYWISE STRATEGY GROUP SDN BHD	No 22 & No 24 Jalan 20/38A Taman Sri Sinar 51200 Kuala Lumpur	Tel: 03-62701820	Khoh Kean Haur khoh@skywise.com.my Michelle Han michelle@skywise.com.my	Renovation & construction works; Offices equipments & furnitures trading; Erect & construct houses/ buildings; Demolish, rebuild, enlarge, alter and improvement works
SPACE ALLIANCE CONTRACTS SDN BHD	No.11, Jalan SC 6 Pusat Perindustrian Sg Chua 43000 Kajang, Selangor	Tel: 03-8741 9066	Darren Chang info@sagrp.com.my	Interior Fit Out Works, Building Construction
SPACE PRODUCTS SDN BHD	No.9 Jalan Tiaj 3/1/3, Taman Industri Alam Jaya II, 42300 Bandar Puncak Alam Selangor	Tel: 012-345 3402	Chong Siew Fah sfchong@spaceproducts.com.my Chong Pui Fung karenchong@spaceproducts. com.my	Manufacturing of building material
STANZO COLLECTION (M) SDN BHD	No 172a, Jalan Maarof, 59000 Bangsar, Selangor	Tel: 03-2333 0508	Low Yoong Shein yoonglow@stanzocollection.my	Sofa, Dining Table, Kitchen, Wardrobe, Bed, Chair
STONEHENGE SURFACES SDN BHD	68 Jalan TSB 9, Kota Damansara, 47000 Petaling Jaya, Selangor	Tel: 03-6156 6888	Braden Ho braden@beaufix.com	
SUN SYNERGY SDN BHD	17c Jalan PJS 1/33 Taman Petaling Utama 46150 Petaling Jaya, Selangor	Tel: 03-7773 3755	Kok Shui Ng, Edwin admin@sunsynergy.my	Latham Australia, Trading & Contract Works, Progress Profile
SUNRAY CONSTRUCTION & INTERIOR SDN BHD	12A, Jalan Udang Harimau 1, Kepong Business Park, 51200 Kuala Lumpur	Tel: 03-6179 2389 swc@sunray.com.my	Tony Leong tonyleong@sunray.com.sg	Main Contractor in Interior Fit-Out, Building Works, MEP Services

COMPANY NAME	ADDRESS	CONTACT DETAILS	CONTACT PERSON	NATURE OF BUSINESS
SYARIKAT LIAN PING ENTERPRISE SDN BHD	52-54, 5 1/2 Miles Jalan Kelang Lama (Kampung Pasir) 58000 Kuala Lumpur	Tel: 03-7782 8100	Haslinda Bt. Hashim info@lianping.com.my Set Yoke Hong yhset@lianping.com.my	1. Interior Renovation & Contract Furniture for Hotels, Resorts, Club Houses, Service Apartments, Departmental Stores, Office & Residential Projects, etc. 2. Custom Made Furniture for Projects 3. Kitchen Cabinet & Built-In Wardrobe for Projects
TACHITICA SDN BHD	No 3, Jalan TPK 1/6, Taman Perindustrian Kinrara, 47180 Puchong Selangor	Tel: 03-8076 2409 sales@tachitica.com	Patrick Teo patrickteo@tachitica.com	Supply & Install Indoor & Outdoor Manual & Motorised Blinds for Commercial & Residential Industries
TAK PRODUCTS & SERVICES SDN BHD	No.1 Jalan PJS 7/21 Bandar Sunway 47500 Subang Jaya Selangor	Tel: 04-358 1338	Helen Poong helenpoong@tak.com.sg	Importers, Exporters, Wholesalers, Retailers and Manufacturers of High Pressure Laminate Sheets
TAT MING INTERNATIONAL SDN BHD	Unit B-18-7, Tower B, Pavillion Embassy, Kompleks Pavillion Ampang, 200 Jalan Ampang 50450 Kuala Lumpur	Tel: 03-6416 4793	Patrick Teng patrick.teng@tatming.com Joyce Chu joyce.chu@tatming.com	Retailer for Wallpaper, Flooring, Fabric, Digital Print Decoration Material and Other Related Products
TECH AV CONCEPTS SDN BHD	F-05-1,2 & 3, Plaza Kelana Jaya Jalan SS7/13A, Kelana Jaya 47301 Petaling Jaya, Selangor	Tel: 03-7865 3866	Bryan Lee bryan@tac.com.my Ernest Ang ernest@tac.com.my	1. Lutron Lighting Control System 2. Lutron Drapes/ Curtain Control System 3. Sound and Visual Control System 4. Pipe-In Music System 5. Karaoke System 6. Led Screen Panel System 7. Madrix Lighting System 8. Security and Access Control System 9. Wifi System
UNITED CARPET SDN BHD	No.26, Jalan Sri Hartamas 8, Taman Sri Hartamas 50480 Kuala Lumpur	Tel: 03-7726 8311 projects@unitedcarpet.com.my	Darryl Yap darryl@unitedcarpet.com.my Sammy Yam simin@unitedcarpet.com.my	Retail Sale of Carpets and Rugs
VIRGO LAMINATES SDN BHD	No.10 Jalan Ekoperniagaan 1/27, Taman Eko Perniagaan, 81100 Petaling Jaya Selangor	Tel: 03-7496 7677	Tiwari Uma Kant ukt@virgohpl.com Yumi Lee yumilee@virgohpl.com	High Pressure Laminates, Phenolic Compact Board, Kitchen Top, PVC Edging
VISIONARY SOLUTIONS SDN BHD	10 Boulevard, A-G-08, Block Allamanda, Lebuhraya Sprint PJU 6A, 47400 Petaling Jaya, Selangor	Tel: 03-7710 5877	Ooi Kah Hin kahhin.ooi@visionary.com.my	Dyson Airblade Hand Dryers, Blueair Air Purifiers, Kitchenaid Products, Bluewater Water Purifiers, iRobot Robot Vacuums and Mops
W. ATELIER SDN BHD	Block 3, Hap Seng Business Park, No. 12 Persiaran Perusahaan, Section 23, 40300 Shah Alam, Selangor	Tel: 03-5545 2223 info.my@watelier.com	Anna Ooi anna.o@watelier.com	Bathroom, Kitchen and Wardrobe Supplier
WINTECH METAL PROCESSING SDN BHD	180, Jalan 5, Kawasan Perindustrian Olak Lempit, Banting, 42700 Selangor	Tel: 03-3149 2377	Elain Chong elain@wintech.com.my Dixon Loong dixon@wintech.com.my	Acoutsic Pods Manufacturer, Metal Storages Manufacturers, Metal Fabrication
ZENSE RESOURCES SDN BHD	D-2-53A, Block Dahlia 10 Boulevard Lebuhraya Sprint 47400 Petaling Jaya Selangor	Tel: 03-7733 3305	Wendy Khaw admin@zense.com.my	Interior Renovation Works, Trading of Furniture

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